

# 5 MORE THINGS YOU MIGHT NOT KNOW

By Scott Moses

January 2026



1

#3

Global  
Grocer

\$426



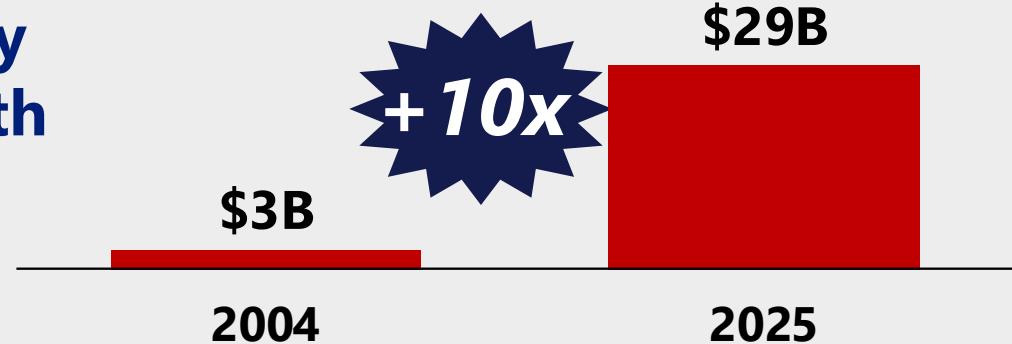
2

~10x

U.S. Grocery  
Sales Growth  
(20 years)

- 1,000 new stores open or converted by 2028

U.S. Grocery Sales Growth<sup>1</sup>



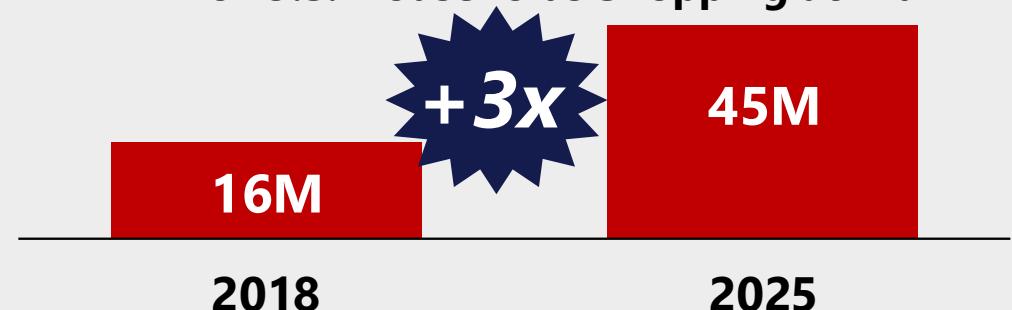
3

1 in 3

U.S.  
Households  
Shop at Aldi

- Consumers continue shift to Aldi for lower prices

# of U.S. Households Shopping at Aldi



*"One in three U.S. households shopped at ALDI this past year, and in 2026 we're focused on making it even easier for customers to shop our aisles first."*

– Atty McGrath, Aldi U.S. CEO – January 2026<sup>2</sup>

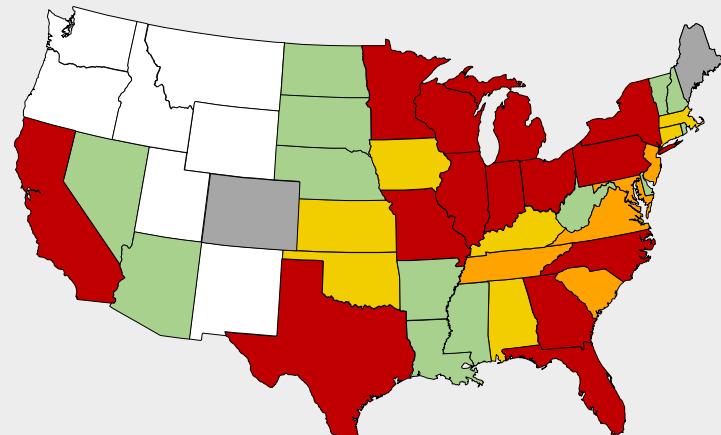
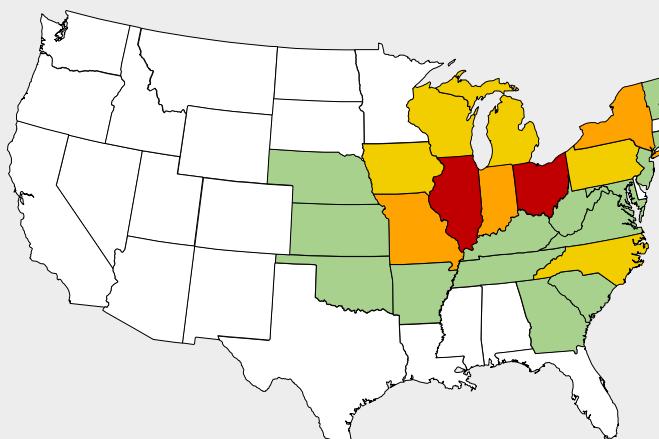
4

# 2,800+ U.S. Stores

- U.S. stores grew **4x** last 20 years
- 2026 Plan: **180 new stores** in 31 states

2004 – 671 Stores (24 States)

2025 – 2,800 Stores (40 States)



1-20 Stores

21-49 Stores

50-74 Stores

75+ Stores

Planned Growth

5

# 74,000 Non-Union Jobs

- 8x non-union job growth** over 20 years
- Enables **rapid expansion** with **lower prices** than unionized competitors

U.S. Grocery Jobs Growth

74,000+

+8x

9,000

2004

2025

***"Americans are strapped for time, and, after years of inflation, their wallets are pinched.***

***We're in a moment where the demand has come to where we literally can't open the stores fast enough."***

– Dave Rinaldo, Aldi U.S. COO – August 2025<sup>3</sup>

Note: Reflects industry research and Solomon estimates, as of January 2026.

(1) Source: Progressive Grocer Top 100, 2025. Pro forma for Aldi's net acquisition of 220 Winn-Dixie and Harveys stores.

(2) Source: Progressive Grocer – Aldi to Open More Than 180 New Stores By End of 2026.

(3) Source: New York Times – Aldi's Passionate, Cultlike Following Fuels Its Rapid Expansion Plans.