5 THINGS YOU MIGHT NOT KNOW

March 2024







- □ \$115B in est. global Grocery Sales
- ~1.5 Million non-union global employees
- \$64B in est. U.S Grocery Sales
- 600+ Whole Foods, Amazon Fresh and Amazon Go grocery stores ⁽¹⁾
- ~1.1 Million non-union U.S. employees



- \$139/year Prime subscription fees generate \$28B in cash annually
- Plus ~\$50B advertising revenue



- Nearly-unlimited investment capacity to acquire and retain customers (wages, marketing, logistics, technology and growth)
- □ 400+ FCs
- □ 1,000+ hubs and sorting facilities

"Grocery is a really important and strategic area...People don't realize we have a pretty significant-sized grocery business...that is continuing to accelerate." – Andy Jassy, CEO, Q4 2022 Earnings Call (02.02.2023)



"...if you look at our consumables business, the growth rate there is pretty extraordinary."

"...in our top 60 metros, over 60% of the shipments were coming to people in the same day or one day...when you're able to get them delivery much faster, they consider you for much more of their purchases..."

- Andy Jassy, CEO, Andy Jassy Speaks with CNBC's Jim Cramer on "Mad Money" (12.07.2023)