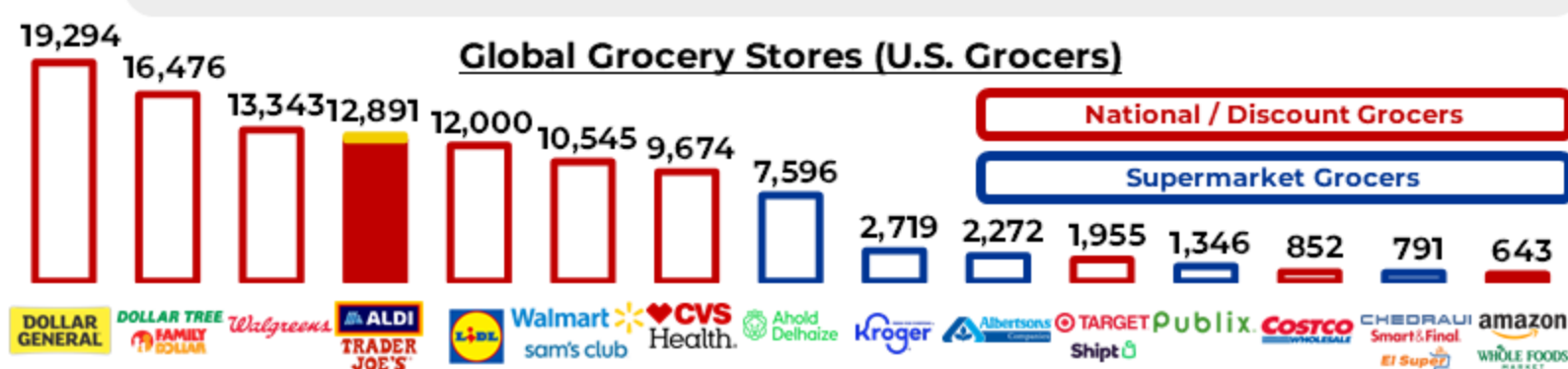


# 5 THINGS YOU MIGHT NOT KNOW

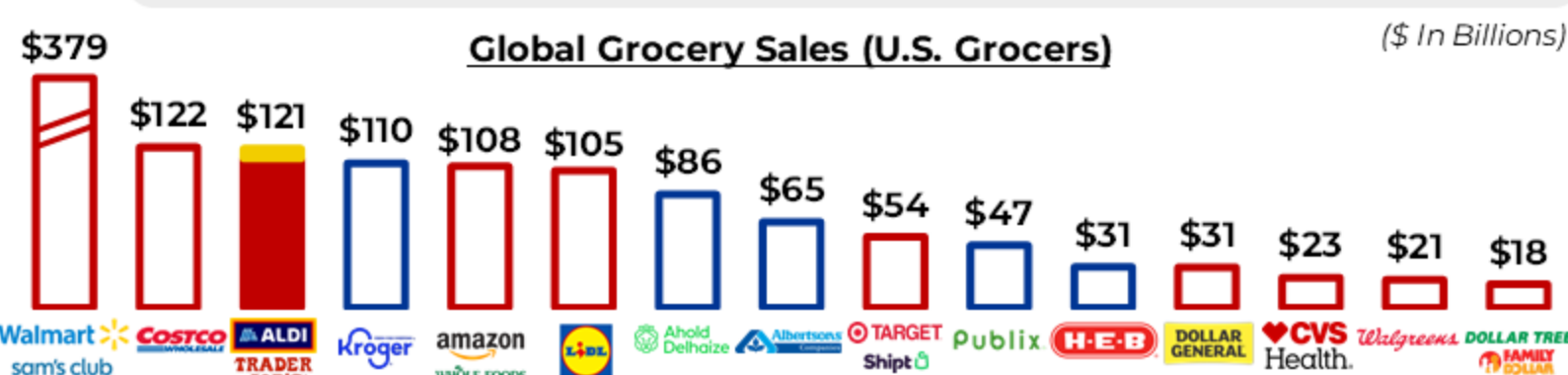


By Scott Moses September 2023

**1** **12,500+** Global Grocery Stores  
Germany's Albrecht family (world's 11<sup>th</sup>-wealthiest family) owns both Aldi & Trader Joe's



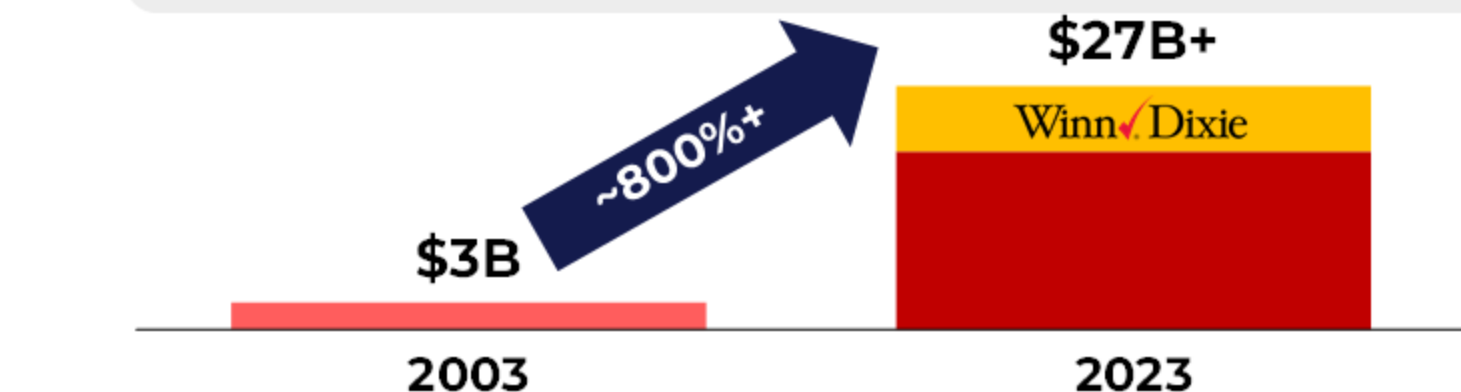
**2** **#3 Global Grocer** **\$121B Global Grocery Sales**  
#2 European Grocer (Lidl is #1)



**3** **2,800** U.S. Grocery Stores  
Added 2,000+ U.S. grocery stores in last 20 years  
~2,400 Current U.S. Stores + 400 Winn-Dixie  
One of the fastest-growing U.S. grocers



**4** **\$24B** 20-Year U.S. Grocery Sales Growth  
**800% U.S. grocery sales growth** in last 20 years, growing from \$3B in 2003 (including ~\$7B Winn-Dixie Sales)



**5** **25,000** Non-Union Jobs  
**800%+ Non-Union Job Growth** in last 20 years, growing from 7,000 in 2003  
~38,000 Winn-Dixie Jobs = 63,000 PF Jobs



**"Aldi is one of America's fastest-growing retailers ..."**

- Jason Hart, CEO - Aldi US, Supermarket News (8.30.2023)

**"... our smaller, simpler stores turn out more volume and sales than many of our competitors. You'd be amazed at how much of your grocery shopping you can get done in a typical 20,000-square-foot Aldi store."**

- Jason Hart, CEO - Aldi US, Supermarket News (8.30.2023)

**"The time was right to build on our growth momentum and help residents in the Southeast save on their grocery bills.**

**The transaction supports our long-term growth strategy across the U.S."**

- Jason Hart, CEO - ALDI's Winn-Dixie/Harvey's Acquisition Announcement (08.16.2023)

**"The way that consumers are shopping is changing quite dramatically ... alternative retail formats ... are growing quicker than the traditional formats ... We're very proud to be one of those alternative formats that's really disrupting the industry."**

- Jason Hart, CEO - CNBC (08.19.2023)

Note: Aldi 2023 map, stores and sales reflect pro forma total store count, including ~400 Winn Dixie and Harvey's stores to be acquired, per announcement in August 2023. Global stores and sales include Aldi Sud (Aldi) & Aldi Nord (Trader Joe's) figures, reflecting the latest publicly-available estimates.