



DAVID SHIFFMAN

Managing Director Co-Head of Retail (212) 508-1642 dshiffman@pjsolomon.com

CATHY LEONHARDT

Managing Director Co-Head of Retail (212) 508-1660 cleonhardt@pjsolomon.com

SCOTT MOSES

Managing Director Head of Food Retail (212) 508-1675 smoses@pjsolomon.com JEFF DERMAN Managing Director

(212) 508-1625 jderman@pjsolomon.com **GREGORY GRAMBLING** *Managing Director* PATRICK FURLONG Director

(212) 508-1674 ggrambling@pjsolomon.com (212) 508-1643 pfurlong@pjsolomon.com





GLOBAL RETAIL GROUP

Senior Team



Peter J. Solomon Founder and Chairman



Marc Cooper Chief Executive Officer

David Shiffman Managing Director, Co-Head of Retail



Cathy Leonhardt Managing Director, Co-Head of Retail

Patrick Furlong

Director



Michael Gottschalk Managing Director, Head of Consumer

Flore Gimello

Vice President



Scott Moses Managing Director Head of Food Retail & Restaurants

Jeffrey Derman Managing Director



Gregory Grambling Managing Director

 Additional Team Members

 Eric Bormel, Sr. Associate
 Addison Bakken, Associate
 Peter Diamond, Associate
 Gaurav Ghosh, Associate

 Joshua Heft, Associate
 Susan Wang, Associate
 Brandon Yoshimura, Sr. Associate

We advise clients in all retail and consumer sectors, including:

Branded Apparel, Footwear & Accessories	Groce Healt
Consumer Products	Home
Department Stores / Broadlines / Mass Merchants	Jewe Off Pi
Discount & Dollar	Resta
Drug Chain	Speci
E-Commerce	Speci
Fitness / Performance Apparel	Sport

Grocery & Food Retail Health, Wellness & Beauty Home Improvement Jewelry / Luxury Off Price Restaurants Specialty Hardlines Specialty Softlines Sporting Goods/Outdoor

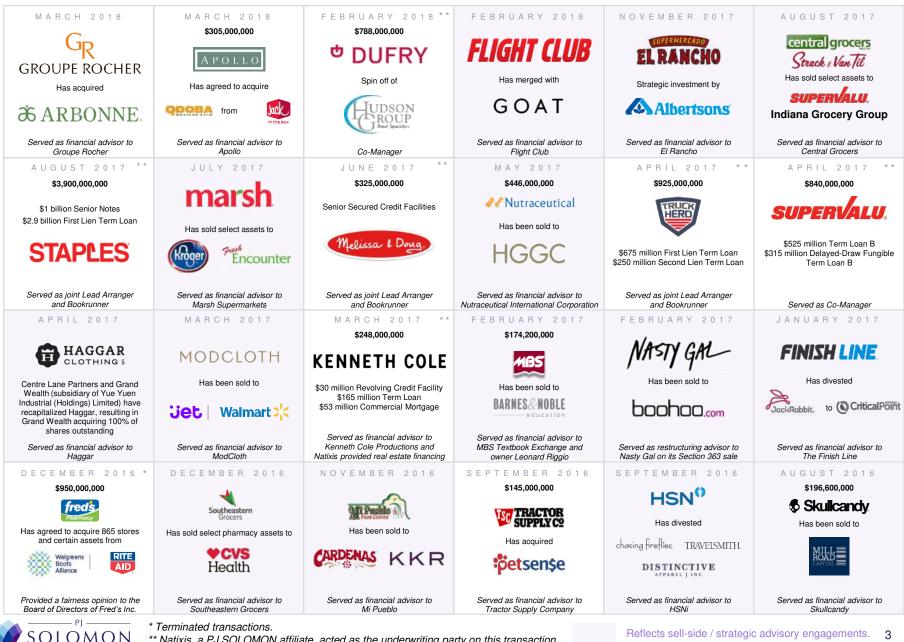
- We are a globally recognized strategic advisor to leading retail, consumer, apparel, footwear and e-commerce companies
- Unparalleled breadth and depth of industry knowledge, relationships and execution experience
- Strategy is to be the dominant retail centric advisory group
- Our expertise encompasses the convergence of retail, consumer, e-commerce and digital media
- Collaborative effort with our tech, media and telecom bankers to provide clients a unique cross-sector perspective and approach that leverages their knowledge, insights and sector relationships
- Provide M&A, restructuring and financing advisory services to clients ranging from multi-national, large-capitalization corporations to smaller, high-growth, privately-held companies



SELECTED RETAIL GROUP TRANSACTIONS

PENDING	PENDING	PENDING	PENDING	OCTOBER 2019	AUGUST 2019
	\$170,000,000				\$683,000,000
HBC	Sears HOMETOWN	freds	O Pauless	five Bel°W	BARNES&NOBLE Has agreed to be acquired by
Has agreed to sell	OCCI O & OUTLET		SHOESOURCE*	Has led the Series A financing round in	ELLIOTT
	Has been sold to	Potential Asset Sales	Strategic Alternatives		Owner of
LORD + TAYLOR to LE TOTE	Transform Holdco		on alogio r normani ob		Waterstones
Serving as financial advisor to Hudson's Bay Company	Serving as financial advisor to the Special Committee of Independent Directors	Serving as financial advisor to Fred's	Serving as restructuring advisor to Payless ShoeSource in its Chapter 11 bankruptcy proceedings	Served as financial advisor to Five Below	Served as financial advisor to Len Riggio, Founder, Chairman and 19% shareholder of Barnes & Noble
APRIL 2019	MARCH 2019	FEBRUARY 2019	DECEMBER 2018	DECEMBER 2018	DECEMBER 2018
\$300,000,000	\$35,000,000	\$100,000,000	Martinia	BEST MARKET [®]	
C) OpCapita	charming	GENESCO	Count On Us!		Treas
C) opeupidi	CHAINE	G	Has been sold to	Has been sold to	Has sold 179 stores' pharmacy
Has acquired	Senior Secured Credit Facility	Has divested		LipL	prescription files to
	white OAK	to CAPITAL LLC	SpartanNash		Walgreens
Served as financial advisor to OpCapita	Served as financial advisor to Charming Charlie	Served as financial advisor to Genesco	Served as financial advisor to Martin's Super Markets	Served as financial advisor to Best Market	Served as financial advisor to Fred's
NOVEMBER 2018	OCTOBER 2018	OCTOBER 2018	OCTOBER 2018	OCTOBER 2018	OCTOBER 2018
€3,250,000,000	\$113,000,000		\$160,000,000		\$437,000,000
HBC	HIBBETT	SUPERVALU.	KeyEood	V	PERRY ELLIS
Has sold select real estate assets to and formed a joint venture with	SPORTS	Has divested	FRESH		
		Shan'n	Has acquired Senior Secured Credit Facility	Has divested	Has been sold to a newly formed entity controlled by
to operate	G.E.A.R	Save. to schnucks		to ROCKPORT	George Feldenkreis
KAUFhof karstadt					
Served as financial advisor to Hudson's Bay Company	Served as financial advisor to Hibbett Sports	Served as financial advisor to SUPERVALU	Served as financial advisor to Key Food	Served as financial advisor to V.F. Corporation	Served as financial advisor to the Special Committee of Perry Ellis
OCTOBER 2018	SEPTEMBER 2018 \$275,000,000	AUGUST 2018 \$2,500,000,000	AUGUST 2018	JUNE 2018 \$558,000,000	MAY 2018
BARE NECESSITIES		VARSITY	Charlesbank	FINISH LINE	DSW
Has been sold to	Stein Mast		Has acquired the assets of		Has acquired the remaining
		Has agreed to be sold to	THE	Has been sold to	outstanding equity interests of
Walmart 🔀	Senior Secured Credit Facility	🔀 BainCapital	ROCKPORT	JD	town
			GROUP'		shoes
Served as financial advisor to Bare Necessities	Served as financial advisor to Stein Mart	Served as co-financial advisor to Charlesbank Capital Partners and Partners Group	Served as financial advisor to Charlesbank	Served as financial advisor to the Special Committee of The Finish Line	Served as financial advisor to DSW

SELECTED RETAIL GROUP TRANSACTIONS (CONT'D)



** Natixis, a PJ SOLOMON affiliate, acted as the underwriting party on this transaction.

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MACROECONOMIC UPDATE



CURRENT MACROECONOMIC SUMMARY

Positive Developments

- ✓ China trade negotiations continued between Trump and Xi in Washington
 - Talks provide an opportunity to improve trade terms, which were hampered in September by \$110 billion in new tariffs imposed on China and retaliatory tariffs on the U.S.
- Federal Reserve cut rates an additional 25 bps in September after 25 bps decrease in July (first cut since 2008); most economists expect Fed to cut rates a total of 75 bps this year
- ✓ Federal Reserve will continue offering overnight repos through November 4, helping relieve funding pressure in money markets following a spike in rates in the middle of September
- ✓ S&P 500 hit all time high on 06/20/2019
- ✓ U.S. Real GDP increased +2.0% in Q2 2019 after +3.1% in Q1 2019
 - Driven by rising exports, falling imports and higher inventory investment offsetting weaker gains in consumer spending
- ✓ Labor market strength continues with low unemployment and positive wage growth
 - In September 2019, U.S. employers added 136,000 jobs, as hiring continues to be strong in a record 108th straight month of gains
 - Unemployment rate fell to 3.5% in September, a 50-year low, in part due an increase in the Labor Force Participation Rate
 - Hourly wage growth increased at 2.9%, a slight pullback from previous months
- ✓ U.S. retail sales increased 0.4% in August 2019, representing a 4.1% increase YoY
 - The August increase suggests a potential rebound in consumer spending, easing fears of economy slowing in Q2 2019
- ✓ Economic activity in the manufacturing sector expanded in September 2019, as PMI increased to 51.1, compared to August's 50.3, a ten-year low
- ✓ Loose monetary policy continues around the globe; several national banks have maintained zero or negative policy rates through Q2 2019
 - ECB announced in September its plan to cut interest rates for deposits by 10 bps to (0.5%) and maintain them until inflation outlook improves

Continued Concerns

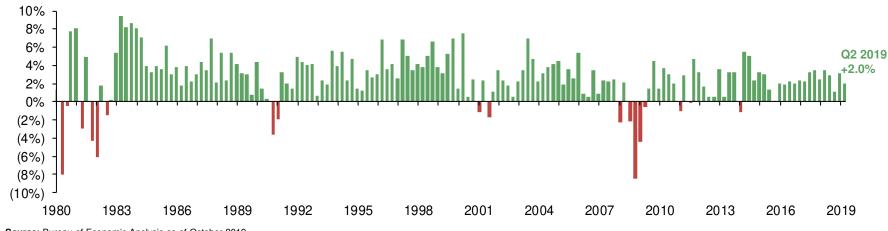
- China Trade War, Brexit concerns and regional challenges continue to impact global sentiment
 - U.K. business leaders voicing concerns over potentially leaving the EU without an agreement by the October 31 deadline
 - U.S. Consumer Confidence down to its lowest level in 21 months in August 2019 amid trade tensions and slowing growth prospects
 - Tensions between Iran and Saudi Arabia, heightened by the recent attacks on Saudi oil plants, providing uncertainty to the global oil market
- Volatile global equity and credit markets, notwithstanding a 10-year bull market and valuations in many asset classes near all-time highs
 - The Treasury Yield Curve has been inverted for more than 30 consecutive trading sessions, a strong historical signal for a recession
 - While VIX has been relatively calm in 2019, spikes throughout 2018 make the index worth monitoring
- Consumer spending drastically increased in Q2 2019, rising by 4.3% in the quarter, the fastest since Q4 2017
- Chairman Powell warned that weak inflation could prove more persistent than previously anticipated
- The U.S. homeownership rate fell for the second consecutive time in more than two years in Q2 2019, dropping to 64.1% from 64.8% in Q4 2018
- Increasing the minimum wage to \$15 / hour could result in 1.3 million Americans losing their jobs according to a recent Government forecast
- Growth in the U.S. services sector fell to a three-year low in September, raising concerns about a broader economic slowdown
- ***** The IMF expects global and U.S. growth of 3.3% and 2.2% in 2019, respectively, with each down 0.2% from January outlook
 - The global outlook is its lowest expectation since the 2008 financial crisis
- For the first 8 months of the fiscal year beginning October 1, 2018, the budget deficit totaled \$1.07 Trillion, its largest since 2012
 - The increase mainly caused by increased military spending, entitlement programs, rising interest rates on government debt and low tax revenues earlier in the year
 - Tax revenue growth has lagged the broader economy while federal spending has steadily increased
- Underfunded states, municipalities, pension liabilities and U.S. territories (e.g., Puerto Rico)



U.S. REAL GDP INCREASED 2.0% IN Q2 2019

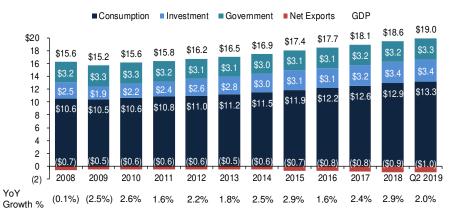
Federal Reserve has increased its GDP forecast for 2019 to 2.2%





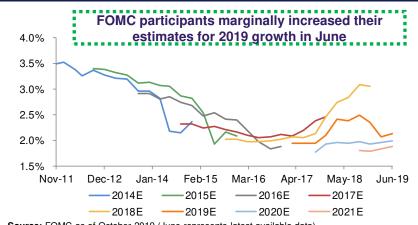
Source: Bureau of Economic Analysis as of October 2019.

U.S. Real GDP (Constant 2009 Dollars)



Source: Bureau of Economic Analysis as of October 2019.

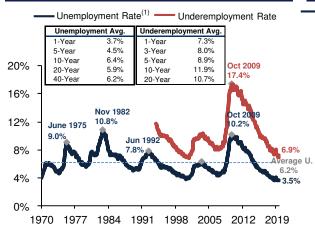
FOMC GDP Growth Projections Over Time



Source: FOMC as of October 2019 (June represents latest available data).

UNEMPLOYMENT AND INITIAL CLAIMS NEAR 50-YEAR LOWS; JOB OPENINGS AND THE QUIT RATE REMAIN ELEVATED; LABOR FORCE PARTICIPATION HAS INCREASED RECENTLY

U.S. Unemployment Rate⁽¹⁾



Labor Force Participation & Employment Rates

60.7%

60.3% 3-Year

59.3%

61.0%

60.0% 5-Year

2002

2010

Prime-Age Avg.

82.3%

82.0%

81.6%

81.5%

82.4%

90% **B2.6%**

70%

63.2%

60.9%

50%

2019

1-Year

10-Year

20-Year

Prime Age Labor Force

1-Year

20-Year

62.9% 3-Year

62.8% 5-Year

63.3% 10-Year

Emp. / Pop. Avg

Labor Force Avg.

63.0%

64.8%

1-Year

3-Year

5-Year

10-Year

20-Year

85%

80%

75%

70%

65%

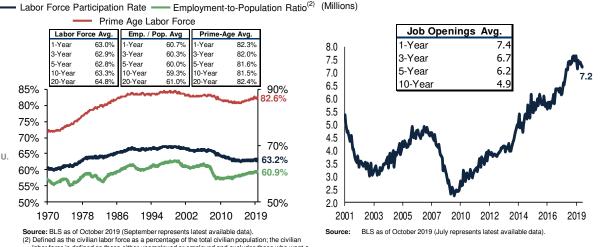
60%

55%

50%

1970

Job Openings

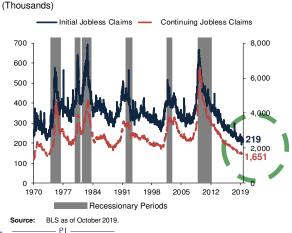


Source: BLS as of October 2019 (September represents latest available data)

(1) Unemployment represents U-3 rate. Underemployment represents U-6 rate and is defined as total unemployed, plus all marginally attached workers plus total employed part time for economic reasons, as a percent of all civilian labor force plus all marginally attached workers

Initial and Continuing Jobless Claims

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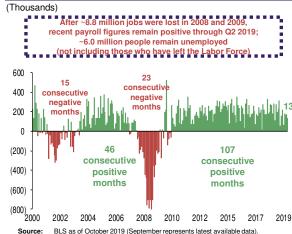
Source: BLS as of October 2019 (September represents latest available data). (2) Defined as the civilian labor force as a percentage of the total civilian population: the civilian labor force is defined as those either unemployed or employed and excludes those who want a iob and have looked for work in the past 12 months, but who are not currently looking.

1994

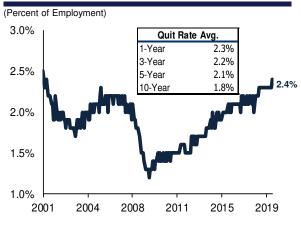
Change in Nonfarm Payrolls

1978

1986



Quit Rate



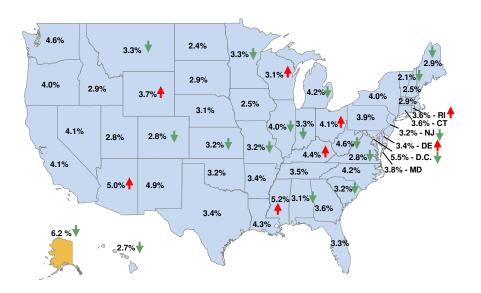
Source: BLS as of October 2019 (July represents latest available data).

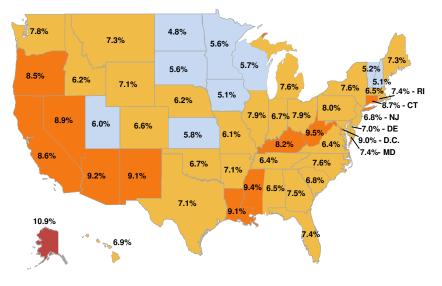
WHILE UNEMPLOYMENT AND UNDEREMPLOYMENT⁽¹⁾ ARE LOWER THAN LONG-TERM AVERAGES, SOME STATES CONTINUE TO ENDURE ELEVATED UNDEREMPLOYMENT

September unemployment decreased to 3.5% and underemployment decreased to 6.9%

Current U.S. Unemployment Rate: 3.5% (2)

Current U.S. Underemployment Rate: 6.9% (3)





Unemployment Rate	Unemployment Avg.
> 10.0%	1-Year 3.7%
7.6% - 10.0%	5-Year 4.5%
7.070 10.070	10-Year 6.4%
5.1% - 7.5%	20-Year 5.9%
0.0% - 5.0%	40-Year 6.2%

Underemployment Rate	Underemploy	ment Avg.
> 10.0%	1-Year	7.3%
8.1% - 10.0%	3-Year	8.0%
	5-Year	8.9%
6.1% - 8.0%	10-Year	11.9%
0.0% - 6.0%	20-Year	10.7%

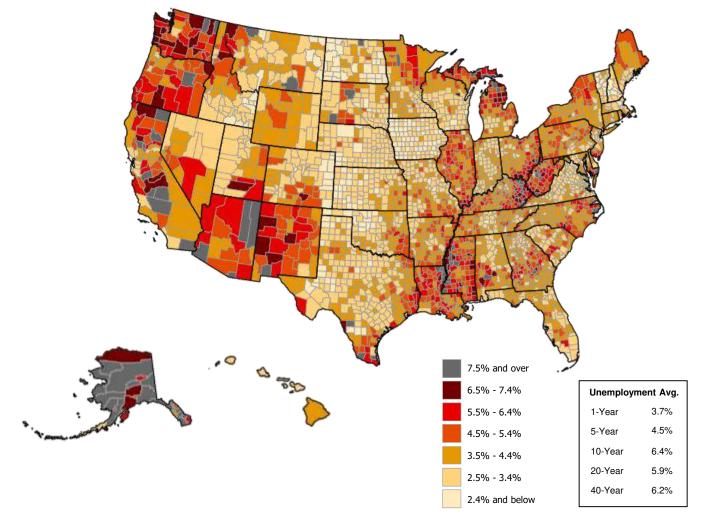
Source: BLS as of October 2019.

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- (1) Includes unemployed workers who are actively looking for work, involuntarily part-time workers and marginally attached workers (those who desire and are available for a job but are not actively looking).
- (2) National unemployment rate (U-3) reflects September 2019; state unemployment rates reflect August 2019 (the latest available data); arrows demonstrate decreases (green) and increases (red) in a state's unemployment rate over the prior month.
- (3) National underemployment rate (U-6) reflects September 2019; state underemployment rates reflect 12-month average for period ending Q2 2019, the latest available 9 data. State underemployment figures are updated guarterly.

UNEMPLOYMENT BY COUNTY – 12-MONTH AVERAGE

Current U.S. Unemployment Rate: 3.5% (1)



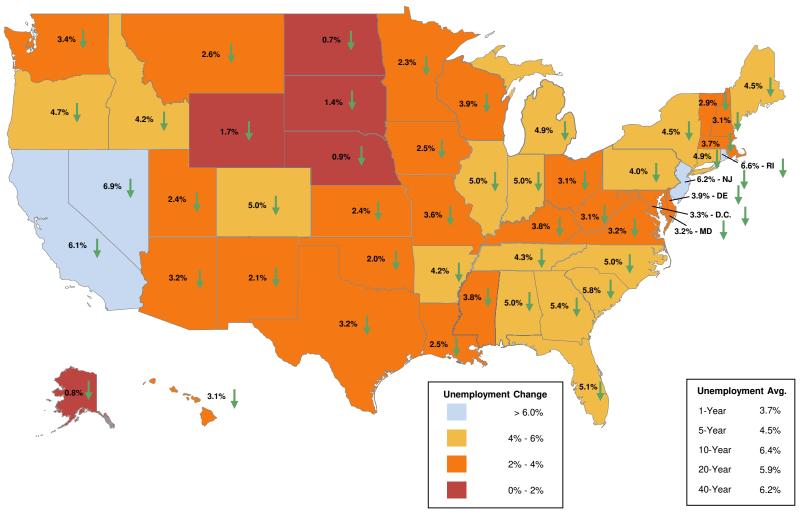
 $\sqrt{SOLOMON}$ (1)

 Source:
 Bureau of Labor Statistics as of October 2019 (data reflects August 2019, the latest available data).

 (1)
 National unemployment rate (U-3) reflects September 2019.

EVERY STATE'S UNEMPLOYMENT RATE IS LOWER THAN IN 2012, IN SOME CASES SIGNIFICANTLY

U.S. Unemployment Rate Change Since 2012: 4.3% ⁽¹⁾



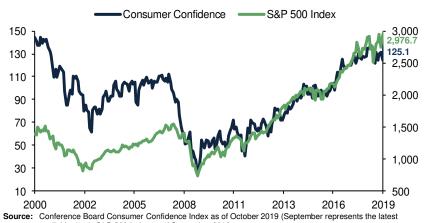
Source: BLS as of October 2019.



National unemployment rate (U-3) reflects September 2019; state unemployment rates reflect August 2019 (the latest available data); arrows demonstrate decreases 11 (green) and increases (black or white) in a state's unemployment rate over August 2012.

CONSUMER CONFIDENCE HAS DECLINED OVER THE PAST FEW MONTHS WHILE U.S. RETAIL SALES CONTINUE TO INCREASE, PARTICULARLY ONLINE, NOTWITHSTANDING A STRONG SAVINGS RATE

Consumer Confidence and S&P 500

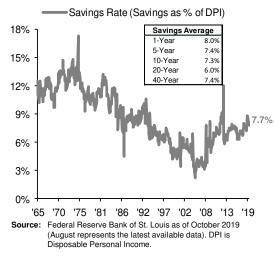


U.S. Real Consumer Spending and Disposable Income



Source: Conference Board Consumer Confidence Index as of October 2019 (September represents the latest available data); S&P 500 Index as of September 2019.

Savings Rate



Cons. Lev. ⁽¹⁾ and Fin. Oblig. Ratio ⁽²⁾

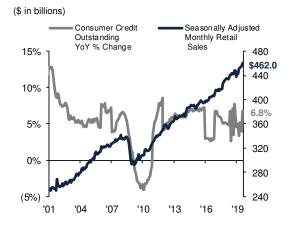


Source: Federal Reserve Board as of October 2019 (Q2 '19 represents the latest available data).

 Reflects the ratio of debt payments to disposable income. Debt payments include interest and principal payments on revolving and closed-end debt.
 Reflects the ratio of debt payments, automobile lease payments, rental

(2) Reflects the ratio of debt payments, automobile lease payments, rental payments on tenant-occupied property, homeowners' insurance and property tax payments to disposable income.

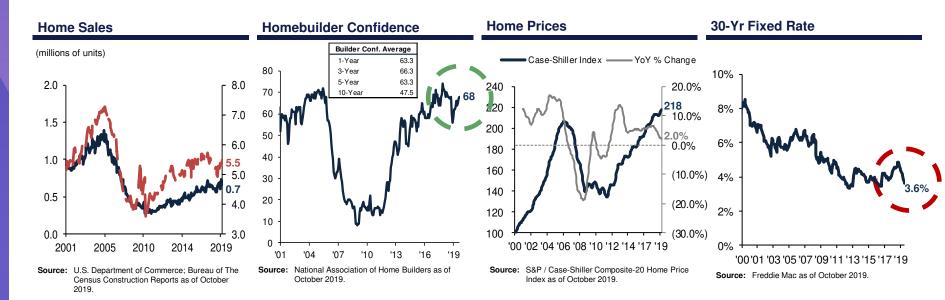
Consumer Credit and Retail Sales



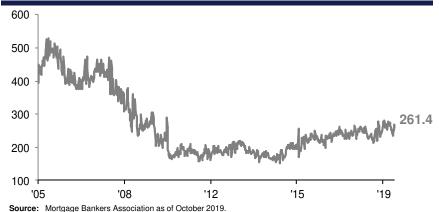
Source: Federal Reserve Board (Consumer Credit) and Census (Retail Sales) as of October 2019 (August represents the latest available data for Retail Sales and July for Consumer Credit).



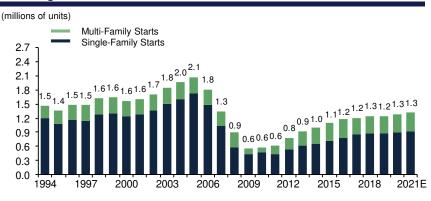
HOMEBUILDER CONFIDENCE HAS RECENTLY INCREASED AS MORTGAGE RATES DECREASED AND THE NUMBER OF MORTGAGE APPLICATIONS INCREASED



Mortgage Applications



Housing Starts



Source: National Association of Home Builders (Housing Starts) as of October 2019.



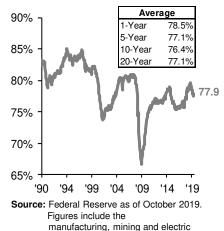
THE PMI AND CEO CONFIDENCE HAVE RECENTLY DECLINED WITH CAPACITY UTILIZATION AND DURABLE GOODS ORDERS



U.S. Industrial Production Growth Rate

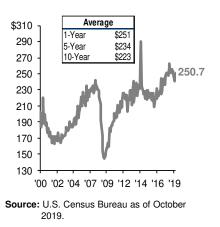


U.S. Capacity Utilization

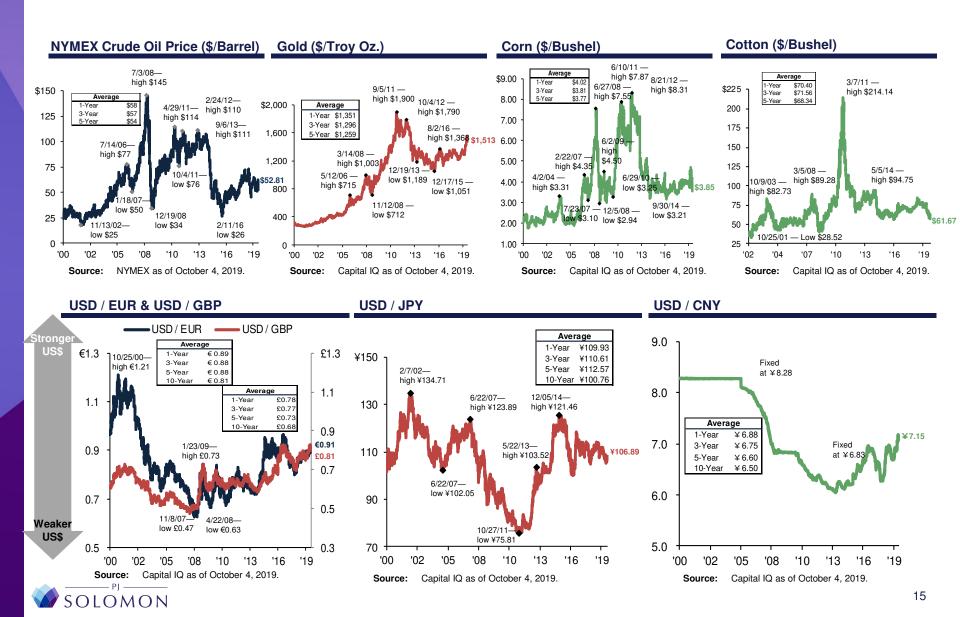


and gas utilities industries.

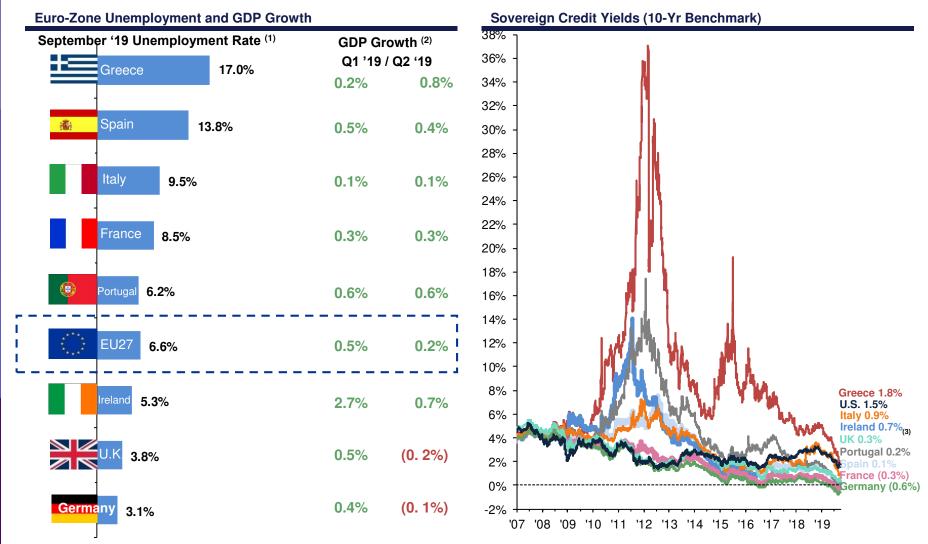
Durable Goods Orders



OIL PRICES HAVE REBOUNDED FROM JANUARY LOWS WHILE DOLLAR STRENGTH PERSISTS



NOTWITHSTANDING BREXIT CONCERNS, EUROZONE BOND YIELDS HAVE FALLEN TO RECORD LOWS AMID MODERATE GDP GROWTH



Source: Eurostat, Hellenic Statistic Authority and Bloomberg as of October 2019.



 Greece and U.K data represent June 2019, Portugal represent August 2019 (the latest available); Eurostat defines unemployed persons as persons aged 15 to 74 who are without work, are available to start work within the next two weeks and have actively sought employment at some time during the previous four weeks.
 Represents percentage change compared with the previous quarter. (3) Ireland data available till June 2016

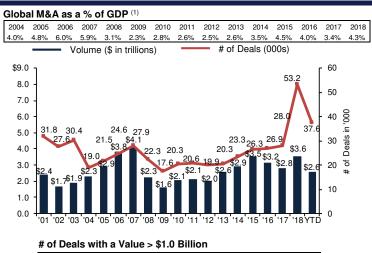
FINANCIAL AND M&A MARKETS UPDATE





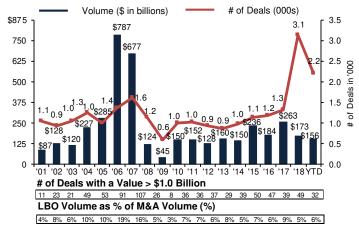
U.S. M&A ACTIVITY HAS REMAINED STRONG THROUGH Q3 2019, WITH \$1.5 TRILLION IN VOLUME YEAR-TO-DATE, THOUGH LBO ACTIVITY HAS BEEN LESS ROBUST THAN PREVIOUS YEARS

Global Announced M&A Volume (Inflation Adjusted)



313 234 247 342 386 503 597 311 214 362 326 364 351 470 513 484 505 563 341

Global Announced LBO Volume (Inflation Adjusted)



Source: Capital IQ as of October 2019.



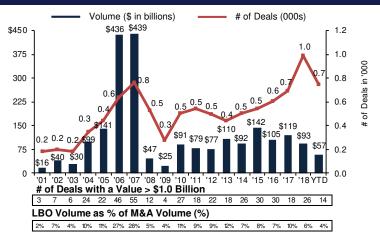
Inflation adjusted volume numbers are adjusted to the CPI-U Index.

Global and U.S. GDP figures at current prices per the International Monetary Fund.

U.S. Announced M&A Volume (Inflation Adjusted)



U.S. Announced LBO Volume (Inflation Adjusted)



AFTER A Q4 2018 DECLINE, U.S. EQUITY MARKETS HAVE REBOUNDED SIGNIFICANTLY IN 2019, WITH THE DOW, S&P AND NASDAQ ALL HITTING RECORD HIGHS BEFORE RECENTLY RETRENCHING

Equity Market Performance 5 Year LTM 10 Year Peak vs. Trough S&P NASDAQ Dow 200% 115% Dow 185% 26,578 2.952 7,983 500% S&P 500 NASDAQ: 196% NASDAQ 307% .79% S&P: Dow +2% 400% 105% ASDAQ: NASDAQ: 286% 150% 1% S&P: Dow: 300% 184% (0.2%) 95% Dow: 177% 200% 100% 85% 100% 75% 50% 0% 12/1802/19 05/19 07/19 10/14 10/15 10/16 10/17 10/18 10/19 10/1810/19 10/09 10/11 10/13 10/15 10/17 10/19 - Dow ------ S&P 500 ----Source: Capital IQ as of October 2019. Source: Capital IQ as of October 2019. NASDAQ VIX S&P Volatility Index **Equity Mutual Fund Flows IPO Volume and # of Deals** (\$ in billions) 50 · 125 Volume # of Deals High 120 800 40.7 40 75 \$100.4 100 600 30 25 \$80 61.360 (25)20 3) (\$41)(\$21) 38 40 (75) +(\$61)(\$60) 10 20 \$94) (125)(\$122) 0 n 41234123412341234123 1234 123 Oct-14 Oct-15 Oct-16 Oct-17 Oct-18 Oct-19 06 10 12 18 YTD 14 2011 2012 2013 2014 2015 2016 2017 2018 2019 Source: Capital IQ as of October 2019. Source: Capital IQ as of October 2019 Represents CBOE Volatility S&P 500 Index Source: Lipper US Fund Flows as of October 2019.

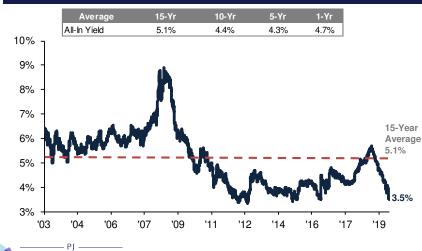
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ALL-IN BBB YIELDS HAVE MEANINGFULLY DECLINED, TO THE LOWEST POINT IN NEARLY THREE YEARS



10-Year BBB Spread Over Treasuries (15 Years)

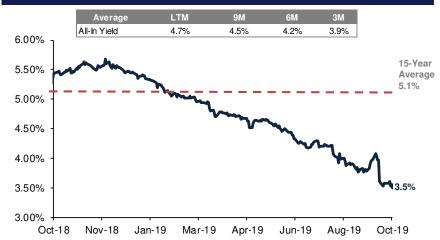
10-Year BBB All-In Yield (15 Years)



10-Year BBB Spread Over Treasuries (LTM)

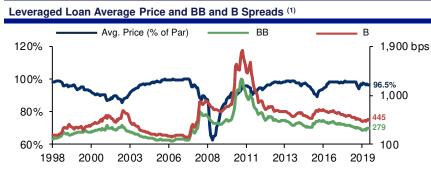


10-Year BBB All-In Yield (LTM)

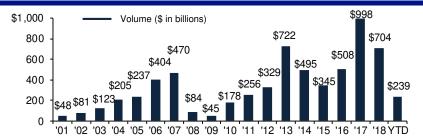


SPREADS CONTINUE TO TIGHTEN RELATIVE TO LONG-TERM AVERAGES

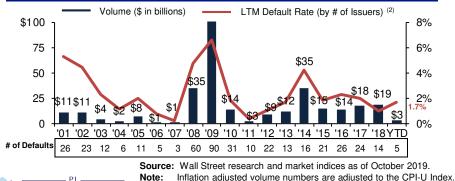
Leveraged Loan Update



Institutional Leveraged Loan New-Issue Activity (Inflation Adjusted)



Leveraged Loan Defaults (Inflation Adjusted)

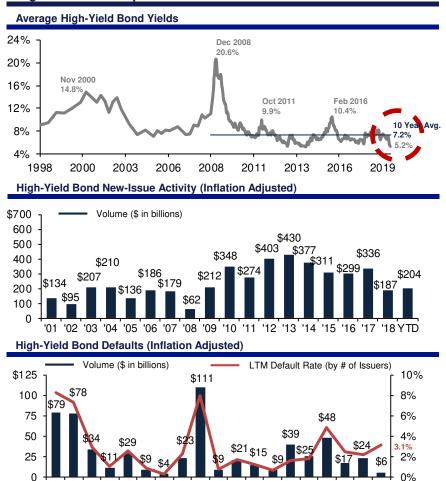




BB and B data represent spreads to worst over comparable treasuries. Represents par-weighted default rates.

High-Yield Bond Update

'01 '02 '03 '04 '05 '06 '07



138 87 61 29 21 18 11 42 70 21 21 20 21 17 29 50 23 25

'08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18YTD

RETAIL MARKET UPDATE



RETAIL SECTOR NEWS UPDATE

Recent Events

- 10/10/2019: Nerd Street Gamers, an esports infrastructure company, announced a Series A financing led by Five Below. PJ SOLOMON acted as advisor
- 10/8/2019: Shiseido, a large Japanese personal care company, acquired Drunk Elephant for \$845m
- 10/07/2019: Voortman Bakery, a premium cookie manufacturer backed by Swander Pace Capital, is working with Houlihan Lokey on a sale process
- 10/07/2019: Sequential Brands, New York-based Brand Management company, engages an investment bank to review strategic alternatives
- 10/05/2019: Go Global Retail, a consumer brand investment platform, announced plans to acquire the assets of ModCloth from Walmart
- 10/04/2019: Walmart is rumored to be reviewing alternatives for Jetblack, its text-based concierge shopping unit
- 10/04/2019: Barneys New York is attracting a consortium of fashion executives who are assembling a \$220m offer
- 10/03/2019: Lakeshirts, a Minnesota-based apparel company, is rumored to be evaluating a potential sale
- 10/03/2019: J. Knipper and Company, pharmaceutical service provider, has had a majority stake sold to Court Square Capital Partners
- 09/30/2019: Eight Field & Stream, an outdoor equipment retailer, stores to be acquired by Sportsman's Warehouse for \$28m
- 09/30/2019: Food52, a New York City-based home goods and media company, sold a majority interest to VC fund TCG for \$83m
- 09/30/2019: Forever 21 filed for Chapter 11 bankruptcy protection
- 09/26/2019: Fomento Económico Mexicano, a beverage and retail company, has signed a non-binding agreement to acquire a minority stake in New York-based Jetro Restaurant Depot for \$750m

Food Retail & Restaurants

Recent Events (Cont.)

- 09/25/2019: Footlocker, athletic shoe and apparel retailer, invested \$3M in NTWRK, a leading youth e-commerce and content platform
- 09/20/2019: Fitbit, a fitness accessory, is rumored to be for sale
- 09/19/2019: **Ascena Brands**, the women's clothing retailer, is rumored to be exploring the potential sale of **Lane Bryant** and **Catherines**
- 09/18/2019: RM Williams, an Australian boot brand, is rumored to be for sale by current owner, L Catterton Asia
- 09/18/2019: Brand Collective, an Australian apparel and shoes retailer owned by Anchorage Capital Partners, is seeking a new owner, preferably a new private equity partner
- 09/18/2019: Fairway Market, the New York City-based grocery chain backed by Brigade Capital Management and Goldman Sachs, is in an auction process
- 09/18/2019: Grupo Nutresa, a Colombia-based food producer, has acquired Minnesota-based Cameron's Coffee and Distribution Company for \$113m
- 09/16/2019: Staples' German business has been acquired by Netherlands-based Office Centre for a rumored €12-14m
- 09/13/2019: Chinos Holdings, the denim division of New York-based apparel group J. Crew, announced that it has filed an S-1 for an initial public offering; to be renamed Madewell Group prior to the completion of this offering
- 09/10/2019: **Herschel**, backpack and accessory retailer, is rumored to be on the market and looking at potential buyers
- 09/09/2019: Fred's, the discount and pharmaceutical retailer, filed for Chapter 11 bankruptcy and filed a motion seeking approval for a proposed DIP financing up to \$35M. PJ SOLOMON is advising
- 09/06/2019: **Sugarfina**, a high-end candy shop chain, filed for Chapter 11 bankruptcy



RETAIL SECTOR NEWS UPDATE

Recent Events

- 09/04/2019: Lumber Liquidators investor F9 to open talks on strategic alternatives, including potential sale / combination with Cabinets to Go
- 09/03/2019: Levi Strauss to buy all operating assets related to the Levi's and Dockers brands from The Jeans Company for around \$35M
- 09/01/2019: **Carlyle Group** is considering the sale of high-end fashion brand **Golden Goose**
- 09/01/19: **Hudson's Bay Company** is preparing its exit from the Netherlands by the end of 2019
- 08/31/2019: Savage X Fenty, the DTC lingerie brand, has secured \$50M in funding from Marcy Venture Partners and Avenir Growth Capital
- 08/23/2019: Callaway Golf Co. is rumored to be divesting its stake in TopGolf more quickly than previously believed
- 08/28/2019: Hudson's Bay Company and Le Tote have entered into an agreement for Le Tote to acquire Lord + Taylor. PJ SOLOMON is advising
- 08/28/2019: Farfetch, a DTC luxury fashion brand, will not be acquiring NYC-based bankrupt department story Barneys New York despite prior reports
- 08/26/2019: Boll & Branch, DTC bedding retailer, raises \$100M from L Catterton
- 08/19/2019: Tailored Brands, a men's clothing retailer, announced the sale of its corporate apparel business for \$62M in LDC-backed MBO
- 08/14/2019: Driven Brands, an automotive aftermarket services provider, owner Roark Capital is mulling a \$2B sale, reports say
- 8/13/2019: Puma has been rumored to be a potential take-over target by U.S. and Asian strategics following its exit from Kering

Food Retail & Restaurants

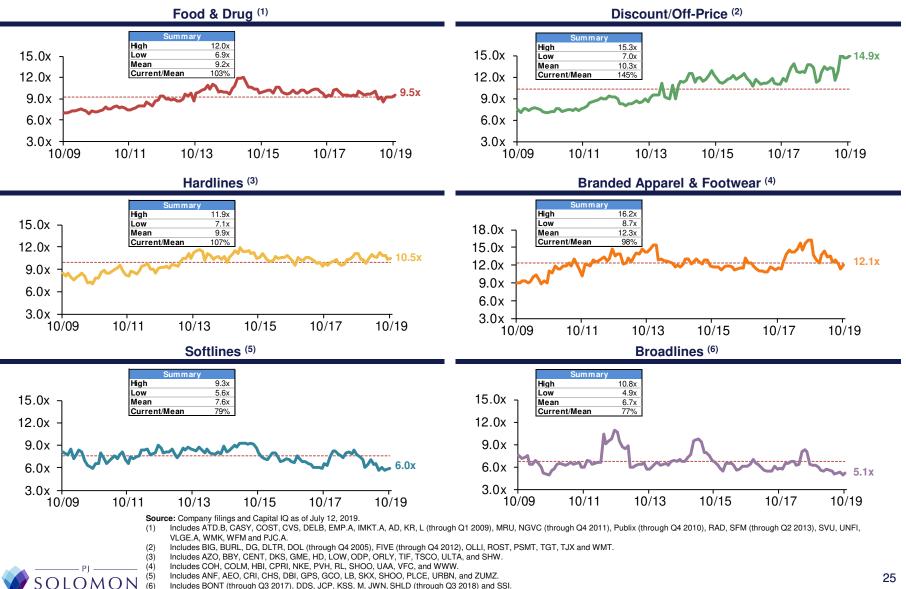
Retail

Recent Events (Cont.)

- 08/12/2019: Steve Madden has acquired the New York City-based online sneaker retailer Great Brands and the California-based women's apparel company B.B. Dakota
- 08/12/2019: Authentic Brands management company has been partially acquired by BlackRock's Long Term Private Capital fund, valuing the company at over \$4B
- 08/09/2019: The Kraft Heinz Company is reported to be discussing plans that include disposing of several brands
- 08/06/2019: Barney's New York files for bankruptcy; secures \$75M from Hilco Global, Gordan Brothers affiliates
- 08/06/2019: Zagg, a smartphone screen protector manufacturer, is considering strategic alternatives after drawing takeover offers
- 08/02/2019: ThredUP, a DTC secondhand retailer for children's and women's clothing, has raised \$175M in a Series F funding round from investors including Park West Asset Management and Irving Investors
- 08/02/2019: Avenue Stores, specialty retailer of plus size apparel, is rumored to be working with unnamed advisors to find a buyer for the company
- 08/02/2019: Campbell Soup to sell Arnott's Biscuits, other global businesses to KKR for \$2.2B
- 07/31/2019: **MyTheresa**, an online clothing retailer, is reportedly exploring a potential IPO due to slow auction processes
- 07/30/2019: Intimates Online, which sells lingerie under the brand name Lively, was acquired by Wacoal Holdings for \$85M
- 07/29/2019: Varsity Brands, a sportswear distributor, has acquired both Stanbury Uniforms and SA Feather Company for an undisclosed amount

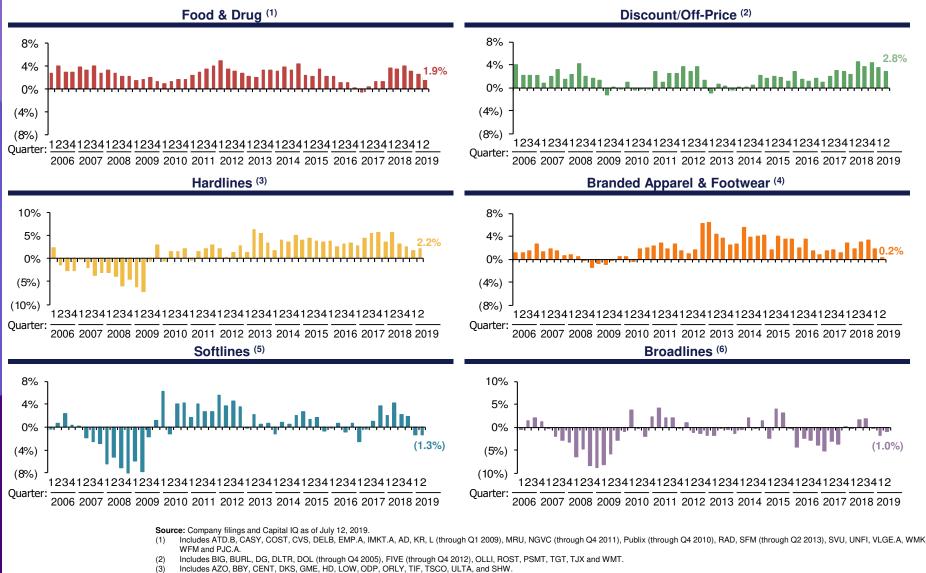


SOFTLINES, BROADLINES AND BRANDED APPAREL / FOOTWEAR HAVE MEANINGFULY UNDERPERFORMED FOOD & DRUG AND **DISOCUNT / OFF-PRICE RETAIL**



Includes BONT (through Q3 2017), DDS, JCP, KSS, M, JWN, SHLD (through Q3 2018) and SSI.

MOST RETAIL SUBSECTOR COMPS WERE POSITIVE THROUGH **Q2 2019, EXCEPT FOR SOFTLINES AND BROADLINES**



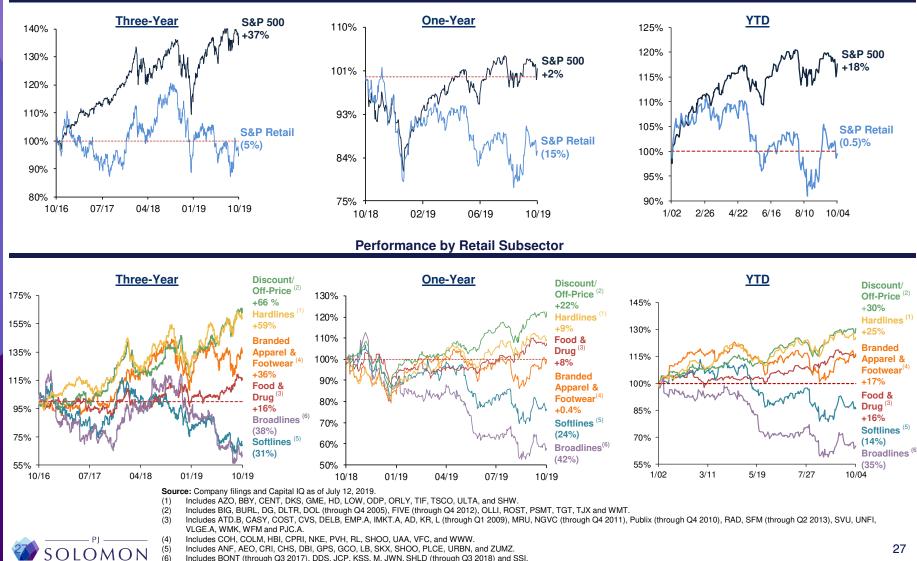
- (3)
- Includes TPR, COLM, HBI, CPRI, NKE, PVH, RL, SHOO, UAA, VFC, and WWW, (4)

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Includes ANF, AEO, CRI, CHS, DBI, GPS, GCO, LB, SKX, SHOO, PLCE, URBN, and ZUMZ. (5) Includes BONT (through Q3 2017), DDS, JCP, KSS, M, JWN, SHLD (through Q3 2018) and SSI. (6)

RETAIL EQUITIES HAVE SIGNIFICANTLY UNDERPERFORMED THE BROADER MARKET OVER THE LAST THREE YEARS

S&P Retail Index vs. S&P 500



Includes BONT (through Q3 2017), DDS, JCP, KSS, M, JWN, SHLD (through Q3 2018) and SSI.

(6)

RETAIL TRADING AND OPERATING COMPARABLES ANALYSIS



BROADLINES – TRADING ANALYSIS

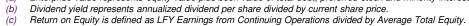
	Share Price	% of 52	YTD %	Equity	Enterprise (a	a) LTM	EV / LTM		EV / EBITDA		P/E		LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Wal-Mart Stores	\$118.16	98.6 %	26.8 %	\$336,081	\$391,057	\$517,989	0.8 x	12.0	x 11.9 x	11.7 x	23.7 x	23.0 x	4.9 %	4.9 x	1.8 %	17.5 %
Costco Wholesale	291.67	94.9	43.2	128,225	125,945	152,703	0.8	20.7	19.8	18.1	33.9	33.2	8.8	3.9	0.9	25.8
Target	109.10	98.3	65.1	55,742	65,604	76,847	0.9	9.4	9.5	9.2	17.2	16.6	7.7	2.2	2.4	27.3
Dollar General	160.97	99.2	48.9	41,380	43,695	26,672	1.6	16.5	15.7	14.4	23.2	21.9	12.0	1.9	0.8	24.8
Dollar Tree	115.73	99.3	28.1	27,383	31,029	23,293	1.3	13.7	13.2	12.0	20.8	19.4	6.5	3.2		(23.3)
Five Below	127.09	85.7	24.2	7,075	6,806	1,698	4.0	28.3	24.6	20.0	39.1	33.8	23.0	1.7		27.1
Ollie's Bargain Outlet	55.77	54.1	(16.1)	3,546	3,469	1,336	2.6	19.4	17.7	15.1	26.4	24.4	15.6	1.7		14.8
BJ's Wholesale Club	23.84	81.1	7.6	3,261	5,009	13,128	0.4	8.6	8.8	8.3	15.2	14.4	11.5	1.3		NM
Big Lots	21.53	47.7	(25.6)	840	1,336	5,296	0.3	2.9	3.9	3.8	5.7	5.5	4.6	1.2	5.6	19.7
Discount Stores						Mean	1.4 x	14.6	x 13.9 x	12.5 x	22.8 x	21.3 x	10.5 %	2.5 x	2.3 %	16.7 %
						Median	0.9	13.7	13.2	12.0	23.2	21.9	8.8	1.9	1.8	22.3
The TJX Companies	\$55.29	96.5 %	23.6 %	\$66,842	\$66,891	\$40,012	1.7 x	13.2	x 12.9 x	12.2 x	20.4 x	19.4 x	9.7 %	2.1 x	1.7 %	NM %
Ross Stores	108.93	97.8	30.9	39,403	38,334	15,434	2.5	16.0	15.5	14.4	23.0	22.0	9.2	2.5	0.9	49.8
Burlington Stores	193.95	92.6	19.2	12,762	13,772	6,927	2.0	18.0	15.9	14.4	25.9	23.7	14.9	1.7		NM
PriceSmart	67.70	82.1	14.6	2,041	2,014	3,200	0.6	11.7	11.2	10.8	27.5	NM	8.0	3.4	1.0	9.4
Citi Trends	17.45	63.7	(14.4)	205	140	764	0.2	4.0	NM	NM	NM	NM	NA	NM	1.8	7.7
Tuesday Morning	1.53	45.7	(10.0)	69	92	1,007	0.1	5.9	6.9	3.6	NM	NM	NA	NM		(7.1)
Stein Mart	0.80	34.2	(25.2)	39	169	1,243	0.1	4.9	NM	NM	NM	NM	NA	NM		(21.0)
Off-Price						Mean	1.0 x	10.5	x 12.5 x	11.1 x	24.2 x	21.7 x	10.4 %	2.4 x	1.4 %	7.8 %
						Median	0.6	11.7	12.9	12.2	24.4	22.0	9.4	2.3	1.3	7.7
Kohl's	\$47.18	56.7 %	(28.9)%	\$7,508	\$10,127	\$19,968	0.5 x	4.5	x 4.6 x	4.6 x	8.9 x	8.7 x	9.0 %	1.0 x	5.7 %	13.5 %
Nordstrom	32.49	48.0	(30.3)	5,033	6,755	15,546	0.4	4.6	4.6	4.5	9.7	9.4	6.3	1.5	4.6	NM
Macy's	14.96	39.0	(49.8)	4,621	8,658	25,682	0.3	4.3	3.8	4.0	5.5	5.7	2.0	2.7	10.1	16.8
Dillard's	68.16	78.6	13.0	1,703	2,271	6,468	0.4	5.5	6.0	6.3	23.0	17.2	(25.1)	NM	0.9	7.9
J. C. Penney Company	0.92	46.8	(11.8)	291	3,952	11,693	0.3	6.6	8.7	7.9	NM	NM	NA	NM		(25.5)
Stage Stores	1.67	77.7	125.7	48	347	1,621	0.2	NM	NM	NM	NM	NM	NM	NM		(46.5)
Department Stores						Mean	0.4 x	5.1	x 5.5 x	5.5 x	11.7 x	10.3 x	(1.9) %	1.8 x	5.3 %	(6.8) %
						Median	0.3	4.6	4.6	4.6	9.3	9.1	4.2	1.5	5.1	7.9

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

(a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.

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BROADLINES – OPERATING ANALYSIS

								Operatin	g Efficiency					Credit Statistics		
	Store	Comp	Store Sales		LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b) Total Debt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EBITDA	EBITDA	EBITDAR	Capex / Int.
Wal-Mart Stores (1)	11,300	3.6 %	2.8 %	3.4 %	\$32,523	24.9 %	6.9 %	6.3 %	4.2 %	2.1 %	4.2 %	AA	1.8 x	1.5 x	2.1 x	8.4 x
Costco Wholesale (2)	772	7.4	6.0	5.5	6,096	13.0	4.2	4.0	3.1	1.9	2.0	A+	1.1	NM	1.3	20.8
Target	1,853	5.0	3.4	4.8	6,958	29.3	9.4	9.1	5.8	4.0	5.1	Α	1.7	1.4	1.8	8.3
Dollar General	15,836	3.2	4.0	3.8	2,653	30.4	14.5	9.9	8.2	2.5	7.5	BBB	1.0	0.9	2.5	19.9
Dollar Tree	15,115	3.3	2.4	2.5	2,258	35.9	15.9	9.7	7.0	4.0	5.7	BBB-	1.9	1.6	3.5	7.6
Five Below	833	3.9	1.4	3.1	240	36.1	21.8	14.1	11.3	9.9	4.3			NM	2.1	NM
Ollie's Bargain Outlet	332	4.2	(1.7)	0.8	179	39.6	17.5	13.4	12.2	7.8	5.6		0.0	NM	1.4	NM
BJ's Wholesale Club	217	2.2	1.6	1.9	582	18.3	6.8	4.4	3.2	1.2	3.2	B+	3.1	3.0	4.1	3.9
Big Lots (3)	1,415	1.2	1.2	1.5	464	40.4	15.4	8.8	4.3	6.7	2.1	BBB-	1.2	1.1	3.3	7.6
Discount Stores					Mean	29.8 %	12.5 %	8.9 %	6.6 %	4.4 %	4.4 %		1.3 x	1.6 x	2.5 x	10.9 x
					Median	30.4	14.5	9.1	5.8	4.0	4.3		1.2	1.4	2.1	8.3
The TJX Companies	4,412	6.0 %	2.0 %	5.0 %	\$5,076	31.9 %	17.0 %	12.7 %	10.6 %	2.8 %	9.9 %	A+	0.4 x	0.0 x	1.9 x	62.9 x
Ross Stores	1,772	4.0	3.0	2.0	2,398	31.9	19.3	15.5	13.4	3.1	12.4	A-	0.1	NM	1.3	NM
Burlington Stores	691	3.2	3.8	0.1	766	41.8	16.2	11.1	8.3	4.9	6.2	BB+	1.4	1.3	2.9	8.0
PriceSmart	43	2.3	(0.8)	(0.9)	172	16.2	5.9	5.4	3.7	3.4	1.9		0.6	NM	1.1	14.1
Citi Trends	562	1.6	(1.2)	(4.5)	35	37.3	11.7	4.5	2.1	2.1	2.5			NM	3.7	NM
Tuesday Morning	714	0.4	0.7	(5.3)	16	35.0	13.6	1.5	(1.0)	1.6	(0.0)		2.2	1.5	5.6	NM
Stein Mart	283	(1.0)	(3.6)	(1.7)	34	27.4	10.4	2.8	0.3	0.7	2.1		4.1	3.8	5.5	2.5
Off-Price					Mean	31.6 %	13.5 %	7.6 %	5.3 %	2.7 %	5.0 %		1.3 x	1.7 x	3.1 x	21.9 x
					Median	31.9	13.6	5.4	3.7	2.8	2.5		0.6	1.4	2.9	11.0
Kohl's	1,100	1.7 %	(2.9) %	(3.4) %	\$2,260	39.6 %	12.9 %	11.3 %	6.6 %	3.5 %	7.8 %	BBB	1.4 x	1.2 x	2.0 x	6.9 x
Nordstrom (4)	381	3.5	(1.9)	(0.6)	1,458	35.8	11.0	9.4	5.2	5.6	3.8	BBB+	1.8	1.2	2.5	5.4
Macy's (5)	865	2.0	0.3	0.7	1,999	40.4	9.1	7.8	5.2	3.0	4.8	BBB-	2.4	2.0	2.9	5.5
Dillard's	260	2.0	(2.0)	0.0	412	33.0	6.8	6.4	3.0	1.4	5.0	BB+	1.7	1.4	1.9	7.3
J. C. Penney Company	850	3.1	(9.0)	(5.5)	596	35.5	6.5	5.1	0.3	2.7	2.4	CCC	6.4	6.1	6.3	0.9
Stage Stores (6)	786	(1.9)	3.0	(3.1)	(28)	26.8	5.0	(1.7)	(5.3)	2.3	(4.0)		NM	NM	12.0	NM
Department Stores					Mean	35.2 %	8.5 %	6.4 %	2.5 %	3.1 %	3.3 %		2.7 x	2.4 x	4.6 x	5.2 x
					Median	35.6	8.0	7.1	4.1	2.8	4.3		1.8	1.4	2.7	5.5

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.

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- (c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.
- (1) Wal-Mart SSS% for Wal-Mart U.S. excluding fuel.
- (2) Costco SSS% for domestic segment, excluding gas.
- (3) Big Lots SSS% excludes gas.
- (4) Nordstrom SSS% for full line and direct business.
- (5) Macy's SSS% for owned plus licensed locations.
- (6) Stage Stores SSS% excludes e-commerce segment.

SOFTLINES (SPECIALTY) – TRADING ANALYSIS

	Share Price	% of 52	YTD %	Equity	Enterprise (a) LTM	EV / LTM	I	ev / Ebitda		P/E	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Lululemon Athletica	\$193.12	94.5 %	58.8 %	\$25,159	\$24,535	\$3,581	6.9 X	27.3 X	24.8 X	21.1 X	38.3 X	34.5 X	19.4 %	2.0 X	%	37.8 %
Gap (1)	16.23	51.7	(37.0)	6,099	5,877	16,423	0.4	3.0	3.5	3.5	7.7	7.7	9.3	0.8	6.0	26.9
L Brands (2)	18.46	48.6	(28.1)	5,102	9,826	13,157	0.7	5.0	5.3	5.2	7.5	7.3	11.0	0.7	6.5	NM
Urban Outfitters	27.32	65.4	(17.7)	2,676	2,343	3,929	0.6	5.3	5.5	5.1	11.3	10.6	11.5	1.0		18.3
Chico's FAS	3.44	40.8	(38.8)	405	292	2,051	0.1	3.3	4.0	3.6	NM	NM	15.0	NM	10.2	(1.8)
Lands End	11.84	52.6	(16.7)	383	686	1,405	0.5	10.8	9.3	8.5	29.2	21.1	20.0	1.5		3.2
Vera Bradley (3)	10.42	71.8	21.6	354	330	427	0.8	7.9	5.8	5.3	10.6	10.0	16.3	0.6		5.2
Duluth Trading	8.29	25.3	(67.1)	271	368	593	0.6	9.6	7.0	5.9	12.6	11.5	20.0	0.6		7.8
Tailored Brands ⁽⁴⁾	4.07	16.9	(70.2)	206	1,372	3,169	0.4	4.4	5.8	5.7	3.5	3.3	NA	NM	17.7	NM
Express	2.96	29.7	(42.1)	199	45	2,067	0.0	0.5	0.6	0.6	NM	NM	NA	NM		(2.2)
RTW Retailwinds (5)	1.40	33.2	(50.5)	91	11	861	0.0	0.7	NM	NM	NM	NM	NA	NM		(15.0)
J. Jill	1.71	22.8	(67.9)	75	286	702	0.4	3.9	3.9	3.4	6.1	5.2	NA	NM		NM
Destination XL Group	1.47	41.8	(32.3)	73	132	474	0.3	5.1	4.8	NM	NM	NM	NA	NM		(18.9)
Ascena Retail Group (6)	0.32	6.7	(87.4)	61	1,072	5,493	0.2	5.0	NM	NM	NM	NM	NA	NM		NM
Francesca's	13.72	30.8	17.8	42	30	408	0.1	4.1	NM	NM	NM	NM	NA	NM		NM
Destination Maternity	0.42	7.1	(85.1)	6	53	363	0.1	4.2	NM	NM	NM	NM	NA	NM		(47.3)
Specialty Apparel / Accessories						Mean	0.8 x	6.3 x	6.7 x	6.2 x	14.1 x	12.4 x	15.3 %	1.0 x	10.1 %	1.3 %
						Median	0.4	4.7	5.4	5.2	10.6	10.0	15.7	0.8	8.3	3.2
Carter's	\$91.83	83.7 %	12.5 %	\$4,108	\$4,594	\$3,486	1.3 x	9.6 x	9.1 x	8.9 x	13.5 x	12.8 x	7.2 %	1.9 x	2.2 %	34.3 %
American Eagle Outfitters	14.88	61.2	(23.0)	2,514	2,197	4,175	0.5	4.2	4.2	4.0	9.5	9.2	7.8	1.2	3.7	21.5
The Children's Place	73.34	45.8	(18.6)	1,142	1,273	1,886	0.7	7.9	6.8	5.9	11.3	9.4	6.6	1.7	3.1	23.7
Buckle	20.08	88.1	3.8	975	745	885	0.8	5.3	5.3	5.6	11.3	11.2	(14.1)	NM	10.0	23.1
Abercrombie & Fitch Co.	14.37	46.9	(28.3)	903	666	3,592	0.2	2.1	2.7	2.3	12.2	10.9	14.0	0.9	5.6	7.0
Zumiez	31.17	93.1	62.6	803	614	995	0.6	6.4	6.3	6.0	13.9	13.4	15.0	0.9		14.0
The Cato Corporation	17.34	81.9	21.5	413	179	825	0.2	3.6	NM	NM	NM	NM	NA	NM	7.6	10.1
Tilly's	9.19	50.3	(15.4)	272	147	609	0.2	2.9	2.9	2.7	11.0	10.3	11.0	1.0		13.7
Specialty Apparel / Accessories -Tee	n/Jrs/Children					Mean	0.6 x	5.2 x	5.3 x	5.0 x	11.8 x	11.0 x	6.8 %	1.3 x	5.3 %	18.4 %
						Median	0.6	4.8	5.3	5.6	11.3	10.9	7.8	1.1	4.6	17.8

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income tatement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.
- (b) Dividend yield represents annualized dividend per share divided by current share price.
- (c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.
- (1) In February 2019, Gap Inc. announced the spin-off of Old Navy.

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- (2) In December 2018, L Brands announced the divestiture of La Senza to an affiliate of Regent LP.
- (3) In June 2019, Vera Bradley announced the acquisition of 75% of Creative Genius for \$75 million (5.4x LTM EBITDA).
- (4) In August 2019, Tailored Brands announced the divestiture of its corporate apparel business to the existing corporate apparel U.K. executive team for \$62 million.
- (5) In November 2018, New York & Co. changed its name to RTW Retailwinds.
- (6) In March 2019, Ascena closed the divestiture of a majority interest in its Maurices, Inc. chain to OpCapita for \$300 million.

SOFTLINES (SPECIALTY) – OPERATING ANALYSIS

								Operating	fficiency					Credit Statistics		
	Store	Comp	Store Sales	6	LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b) Debt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EBITDA	EBITDA	EBITDAR	Capex / Int.
Lululemon Athletica (1)	460	7.0 %	10.0 %	6.0 %	\$897	55.4 %	30.4 %	25.1 %	21.2 %	7.8 %	17.3 %)	NM X	1.0 X	NM >
Gap (2)	3,356	0.0	(4.0)	(4.0)	1,989	43.1	20.0	12.1	8.6	6.4	5.7	BB+	0.6	NM	2.7	11.9
L Brands (3)	2,927	3.0	(1.0)	0.0	1,974	42.9	21.3	15.0	10.5	4.0	11.0	BB	2.8	2.4	3.8	3.8
Urban Outfitters (4)	611	8.0	(3.0)	1.0	444	33.1	18.3	11.3	8.5	4.5	6.8			NM	2.3	NM
Chico's FAS	1,387	(4.9)	(6.1)	(7.0)	89	35.2	14.4	4.3	0.3	2.4	2.0		0.6	NM	4.4	NM
Lands End	60	3.9	7.5	12.0	63	42.4	5.9	4.5	2.4	3.4	1.1	В	6.1	4.8	6.1	0.5
Vera Bradley	156	(10.3)	2.1	5.2	42	57.0	18.0	9.8	5.8	2.4	7.4			NM	2.7	NM
Duluth Trading	55				38	53.6	7.9	6.4	3.6	7.2	(0.8)		2.6	2.5	3.3	NM
Tailored Brands ⁽⁵⁾	1,462	0.8	(4.5)	(3.2)	315	41.7	17.6	9.9	7	3.1	6.9	В	3.8	3.7	4.7	3.0
Express	626	(1.0)	(6.0)	(7.0)	88	46.8	14.3	4.3	0.1	2.2	2.1			NM	4.2	NM
RTW Retailwinds	413	0.4	(4.8)	(5.3)	15	44.9	11.7	1.7	(0.6)	1.1	0.6		0.2	NM	5.1	18.1
J. Jill	286	0.9	(1.2)	(3.3)	72	63.4	18.9	10.3	5.0	3.8	6.5		3.3	2.9	4.5	2.3
Destination XL Group (6)	328	3.0	0.0	(1.2)	26	43.9	19.2	5.5	(0.1)	2.5	2.9		2.5	2.3	5.0	4.2
Ascena Retail Group (7)	3,519	(2.0)	2.0	2.0	215	55.7	19.3	3.9	(2.0)	3.4	0.5	CCC+	6.2	4.7	6.0	0.3
Francesca's	718	(14.0)	(5.0)	(13.0)	7	44.7	12.4	1.8	(4.0)	3.7	(1.9)		1.4	NM	5.3	NM
Destination Maternity	937	(1.8)	(10.5)	(7.2)	13	51.8	16.9	3.5	(0.5)	1.6	1.9		3.9	3.8	5.6	1.3
Specialty Apparel / Accessories					Mean	47.2 %	16.7 %	8.1 %	4.1 %	3.7 %	4.4 %		2.1 >	3.4 x	4.2 x	5.0 ×
					Median	44.8	17.8	5.9	3.0	3.4	2.5		1.9	3.3	4.4	3.0
Carter's (8)	1,064	2.8 %	3.8 %	(3.7) %	\$481	42.9 %	18.6 %	13.8 %	11.1 %	1.6 %	12.2 %	BB+	1.3 >	1.0 x	2.5 x	11.3 ×
American Eagle Outfitters	1,075	8.0	2.0	6.0	520	44.4	20.8	12.4	8.3	4.3	8.1			NM	2.4	NM
The Children's Place (9)	961	4.6	(3.8)	(4.6)	160	35.0	16.4	8.5	4.7	7.5	1.0		1.2	0.8	3.5	3.2
Buckle	449	(0.9)	1.8	(1.3)	141	55.9	24.0	16.0	13.1	0.9	15.0			NM	2.0	NM
Abercrombie & Fitch Co. (10)	863	3.0	0.0	1.0	311	60.0	18.9	8.7	4.0	5.4	3.3	BB-	0.8	NM	3.6	5.8
Zumiez	711	5.6	3.6	3.3	96	34.6	18.2	9.7	7.1	2.0	7.6			NM	2.8	NM
The Cato Corporation	1,299	0.0	4.0	(1.0)	50	37.4	14.6	6.1	4.2	0.6	5.5			NM	3.5	NM
Tilly's	230	4.0	0.6	2.4	51	36.1	15.8	8.4	4.9	2.1	6.3			NM	2.8	NM
Specialty Apparel / Accessories -Tee	en/Jrs/Children				Mean	43.3 %	18.4 %	10.4 %	7.2 %	3.1 %	7.4 %		0.4 >	. 0.9 x	2.9 x	6.8 ×
					Median	40.1	18.4	9.2	6.0	2.1	6.9			0.9	2.8	5.8

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.

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- (c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.
- (1) Lululemon SSS% excludes e-commerce.
- (2) Gap SSS% for total company.
- (3) L Brands SSS% for consolidated L Brands.
- (4) Urban Outfitters SSS% for Urban Outfitters segment.
- (5) Tailored Brands SSS% for Men's Wearhouse segment.
- (6) Destination XL Group SSS% for total company.
- (7) Ascena Retail Group SSS% excludes e-commerce segment.
- (8) Carter's SSS% includes e-commerce and retail stores.
- (9) The Children's Place SSS% includes e-commerce sales.

(10) Abercrombie & Fitch SSS% for stores only.

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APPAREL AND FOOTWEAR – TRADING ANALYSIS

	Share Price	% of 52	YTD %	Equity	Enterprise (a)	LTM	EV / LTM		EV / EBITDA		P /	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Foot Locker (1)	\$41.62	61.2 %	(21.8) %	\$4,455	\$3,639	\$7,984	0.5 x	4.1	x 4.0 x	3.9 x	8.2 x	7.9 x	7.7 %	1.1 x	3.7 %	20.8 %
Designer Brands ⁽²⁾	16.51	50.2	(33.2)	1,199	1,357	3,415	0.4	5.6	4.7	4.3	8.1	7.5	12.3	0.7	6.1	6.3
Boot Barn	35.09	88.6	106.0	999	1,172	801	1.5	13.1	12.7	10.6	20.5	18.2	20.8	1.0		16.7
Genesco (3)	37.52	74.0	(15.3)	563	581	2,198	0.3	4.4	4.3	4.3	9.6	8.3	15.0	0.6		8.0
Shoe Carnival	31.89	72.9	(4.8)	468	430	1,026	0.4	6.4	6.2	5.9	11.1	11.0	10.0	1.1	1.1	12.7
Footwear Retail						Mean	0.6 x	6.7	x 6.4 x	5.8 x	11.5 x	10.6 x	13.2 %	0.9 x	3.6 %	12.9 %
						Median	0.4	5.6	4.7	4.3	9.6	8.3	12.3	1.0	3.7	12.7
Nike (4)	\$93.07	98.2 %	25.5 %	\$145,287	\$145,362	\$39,829	3.6 x	25.5	x 25.3 x	22.0 x	30.4 x	29.3 x	15.6 %	2.0 x	0.9 %	47.3 %
Skechers USA	36.65	90.5	60.1	5,745	5,167	4,814	1.1	8.7	8.1	7.4	15.2	14.2	13.5	1.1		17.9
Deckers Brands	146.38	81.0	14.4	4,228	3,756	2,047	1.8	9.9	11.2	9.5	17.2	15.5	13.1	1.3		29.0
Steve Madden (5)	34.43	93.4	13.8	2,922	2,682	1,725	1.6	12.0	12.4	11.5	18.1	17.0	10.0	1.8	1.6	16.9
Wolverine World Wide	27.49	69.2	(13.8)	2,344	3,050	2,230	1.4	11.9	9.9	9.4	11.3	11.0	12.5	0.9	1.5	19.1
Crocs	28.80	90.3	10.8	2,005	2,112	1,132	1.9	16.4	13.5	11.8	17.8	18.0	16.0	1.1		25.7
Caleres (6)	21.48	56.8	(22.8)	875	1,331	2,926	0.5	6.3	6.3	5.9	8.4	8.0	NA	NM	1.3	(1.8)
Rocky Brands	31.48	92.2	21.1	233	217	261	0.8	9.0	8.3	8.0	15.1	14.4	NA	NM	1.8	10.2
Weyco	22.08	64.1	(24.3)	219	210	303	0.7	6.9	NM	NM	NM	NM	NA	NM	4.3	10.3
Footwear Wholesale						Mean Median	1.5 x 1.4	11.9 9.9	x 11.9 x 10.5	10.7 x 9.4	16.7 x 16.2	15.9 x 15.0	13.4 % 13.3	1.4 x 1.2	1.9 % 1.5	19.4 % 17.9
V.F. Corporation (7)	\$88.69	92.2 %	24.3 %	\$35,314	\$36,908	\$13,983	2.6 x	20.0				23.3 x	11.9 %		1.9 %	32.9 %
Under Armour (Class A)	19.31	69.7	9.3	8,320	8,456	5,229	1.6	20.0	20.1	16.8	NM	39.8	27.4	NM	1.5 /8	4.3
Levi Strauss & Co.	19.29	78.7	NM	7,571	7,661	5,733	1.3	11.7	10.5	9.1	18.3	16.3	3.7	4.9	1.5	42.0
Tapestry	25.49	52.4	(24.5)	7,337	7,706	6,027	1.3	6.5	6.4	6.3	9.9	9.5	9.2	1.1	5.3	19.0
Ralph Lauren	91.45	66.6	(11.6)	7,062	6,039	6,351	1.0	6.1	6.0	5.6	11.7	11.0	9.7	1.2	3.0	13.6
Columbia Sportswear Company	94.11	85.8	11.9	6,358	5,833	2,894	2.0	12.4	11.8	11.1	19.7	18.1	12.2	1.6	1.0	18.9
PVH ⁽⁸⁾	84.48	62.0	(9.1)	6,264	8,819	9,729	0.9	6.7	7.0	6.7	8.7	8.4	6.8	1.3	0.2	11.8
Hanesbrands	14.82	76.5	18.3	5,358	9,122	6,966	1.3	8.3	8.3	8.3	8.4	8.3	2.9	2.9	4.0	NM
Capri Holdings	29.34	42.7	(22.6)	4,447	6,725	5,381	1.2	6.4	6.4	5.6	5.8	5.6	5.8	1.0		18.4
Kontoor Brands	34.11	81.7	NM	1,940	2,853	2,689	1.1	8.9	8.2	7.7	9.8	9.4	4.4	2.2	6.6	
Oxford Industries	69.41	74.2	(2.3)	1,182	1,152	1,116	1.0	8.3	8.3	7.9	15.7	15.1	NA	NM	2.1	14.2
G-III Apparel Group	24.55	55.3	(12.0)	1,172	1,686	3,117	0.5	6.1	5.7	5.8	8.1	8.2	5.6	1.4		12.5
Guess?	17.61	72.6	(15.2)	1,155	1,357	2,662	0.5	6.8	6.3	6.1	11.7	11.4	NA	NM	2.6	2.5
Fossil	11.32	46.6	(28.0)	571	574	2,362	0.2	3.4	2.5	3.0	12.7	23.1	(10.0)	NM		6.7
Movado Group	23.57	53.1	(25.5)	542	461	713	0.6	5.6	NM	NM	10.2	10.0	NA	NM	3.4	13.6
Clarus Corporation	11.30	74.8	11.7	339	354	221	1.6	17.2	14.1	11.9	12.4	11.4	NA	NM	0.9	6.5
Vince	19.00	96.0	103.6	222	273	288	0.9	16.4	18.0	16.2	NM	NM	NA	NM		2.2
Delta Apparel	23.42	93.7	35.9	162	312	417	0.7	12.6	8.7	8.4	13.2	12.8	15.0	0.9		5.0
Centric Brands ⁽⁹⁾	2.45	40.8	(28.6)	144	1,513	1,474	1.0	24.9	NM	NM	NM	NM	NA	NM		NM
Apparel/Active/Accessories						Mean	1.1 x	11.0	x 9.8 x	9.1 x	12.6 x	14.2 x	8.0 %	1.9 x	2.7 %	13.2 %
						Median	1.0	8.3	8.3	7.9	11.7	11.4	6.8	1.4	2.3	12.5

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Enterprise value represents equity value plus book value of total debt, preferred (4) stock and minority interest less cash.
 (5)
- (b) Dividend yield represents annualized dividend per share divided by current share price. (6)
- (c) Return on Equity is defined as LFY Earnings from Continuing Operations divided (7) by Average Total Equity.
 (8)
- (1) In February 2019, Foot Locker announced that it had made a \$100 million investment into specialty sneaker retailer, GOAT.

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(2) In March 2019, DSW changed its name to Designer Brands International. In

November 2018, DSW closed the acquisition, alongside Authentic Brands, of Camuto Group for \$375 million.

- (3) In February 2019, Genesco closed the divestiture of Lids to Fanatics and Ames Watson for \$101 million.
 - In August 2019, Nike announced the acquisition of Celect.
 - In August 2019, Steve Madden closed the acquisition of GREATS for an
 - undisclosed amount and BB Dakota for \$43 million.
 -) In MayIn October 2018, Caleres closed the acquisition of Vionic for \$360 million.
 - 2019, VF completed the spin-off of Kontoor brands.
- (8) In February 2019, PVH announced the acquisition of the remaining interest in Gazal.
- (9) In October 2018, Differential Brands changed its name to Centric Brands.

APPAREL AND FOOTWEAR – OPERATING ANALYSIS

									ng Efficiency						Credit Statistics		
	Store	· · · ·	Store Sales		LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	(-	,	(.)	Debt /	Net Debt /	Adj. Debt / (c)	
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating		EBITDA	EBITDA	EBITDAR	Capex / Int.
Foot Locker	3,174	2.7 %	(0.1) %	0.8 %	\$885	43.2 %	20.5 %	11.1 %	8.8 %	1.9 %	9.2 %	BB+		0.1 x	NM x	2.8 x	73.2
Designer Brands	518	6.1	(0.6)	3.0	244	36.7	14.6	7.1	4.7	2.2	5.0			1.0	0.6	3.5	27.4
Boot Barn	240	10.0	9.4	8.7	90	33.9	17.1	11.2	8.8	3.4	7.8			2.2	1.9	3.5	3.9
Genesco	1,494	5.0	3.0	5.0	131	48.2	21.2	6.0	4.2	1.8	4.1			0.6	0.1	4.5	25.0
Shoe Carnival	393	4.3	1.4	(0.2)	67	29.7	12.5	6.5	4.7	1.6	4.9				NM	2.9	NM
Footwear Retail					Mean	38.3 %	17.2 %	8.4 %	6.3 %	2.2 %	6.2 %			0.8 x	0.9 x	3.4 x	32.4
					Median	36.7	17.1	7.1	4.7	1.9	5.0			0.6	0.6	3.5	26.2
Nike	1,152	4.0 %	6.0 %	7.0 %	\$5,695	45.1 %	16.4 %	14.3 %	12.5 %	2.7 %	11.6 %	AA-		0.7 x	0.0 x	1.3 x	34.1
Skechers USA (1)	768	9.2	4.9	0.7	592	47.8	17.8	12.3	10.1	4.3	8.0			0.2	NM	2.0	59.3
Deckers Brands (2)	155	1.9	16.2	(0.5)	380	51.6	22.2	18.6	16.4	1.4	17.1			0.1	NM	1.1	76.6
Steve Madden	224	2.8	6.2	6.3	224	37.7	16.5	13.0	11.7	0.8	12.2				NM	1.3	NM
Wolverine World Wide	89				256	40.8	12.8	11.5	10.1	1.4	10.1	BB+		3.2	2.7	3.5	8.9
Crocs (3)	370	10.8	11.8	8.7	128	50.0	17.9	11.3	9.0	2.4	8.9			1.7	0.8	3.3	20.4
Caleres (4)	1,204	1.5	1.5	1.5	210	40.8	13.3	7.2	5.2	2.4	4.8	BB		2.4	2.2	4.0	5.4
Rocky Brands					24	34.8	9.6	9.2	7.2	2.0	7.3				NM	0.2	NM
Weyco	9	13.0	14.0	13.0	31	40.6	13.5	10.1	8.9	1.1	9.0			0.4	NM	1.8	NM
Footwear Wholesale					Mean	43.2 %	15.6 %	11.9 %	10.1 %	2.1 %	9.9 %			0.9 x	1.4 x	2.1 x	34.1
					Median	40.8	16.4	11.5	10.1	2.0	9.0			0.4	1.5	1.8	27.2
V.F. Corporation	1,427				1,843	51.4 %	16.2 %	13.2 %	14.0 %	1.7 %	11.5 %	А		1.2 x	0.9 x	2.6 x	15.6
Under Armour (Class A)	165				396	45.8	10.5	7.6	4.1	2.9	4.7	BB		1.5	0.3	2.8	9.2
Levi Strauss & Co.					657	53.6	16.1	11.5	9.5	3.1	8.4	BB+		1.6	0.1	2.8	8.3
Tapestry ⁽⁵⁾	1,540	(0.2) %	0.1 %	0.1 %	1,177	67.7	29.0	19.5	15.1	4.5	15.0	BBB-		1.4	0.3	2.9	13.5
Ralph Lauren Corporation	1,207	0.0	1.0	(4.0)	994	61.7	22.8	15.7	11.5	3.2	12.4	A-		0.9	NM	2.5	38.5
Columbia Sportswear Company	136				471	50.1	21.5	16.3	13.3	3.0	13.3				NM	1.5	NM
PVH ⁽⁶⁾	1,825				1,317	54.7	19.7	13.5	10.2	3.8	9.8	BBB-		2.3	1.9	3.4	7.9
Hanesbrands	268				1,096	39.7	18.5	15.7	13.9	1.5	14.2	BB		3.7	3.4	4.0	5.1
Capri Holdings (7)	1,264				1,055	60.6	28.5	19.6	15.4	3.6	16.0	BBB-		2.3	2.2	3.5	20.0
Kontoor Brands					320	39.6	13.4	11.9	10.7	0.6	11.3	BB-		3.1	2.9	3.4	43.5
Oxford Industries (8)	230	4.0	3.0	2.0	138	56.7	18.7	12.4	8.7	2.7	9.6				NM	2.0	54.1
G-III Apparel Group	292				277	35.6	12.4	8.9	7.6	1.2	7.7	BB		2.0	1.9	3.1	5.3
Guess?	1,724	4.0	2.0	5.0	198	36.6	18.6	7.4	4.7	3.6	3.8			1.6	0.9	4.2	12.7
Fossil	456	(2.0)	(4.0)	(9.0)	169	53.2	13.7	7.2	4.4	0.9	6.2	BB-		1.3	0.0	3.6	4.1
Movado Group	45	· · ·	· ·/	·· · /	82	54.6	14.5	11.6	9.8	1.8	9.8			0.6	NM	1.7	83.7
Clarus Corporation	-				21	35.9	9.7	9.3	5.6	1.7	7.5			0.8	0.7	1.0	13.4
Vince	60	10.7	7.1	1.1	17	48.8	14.1	5.8	3.1	1.2	4.6			3.1	3.0	4.8	2.5
Delta Apparel		-			25	19.5	8.5	6.0	3.2	1.4	4.6			6.1	6.1	6.0	2.6
Centric Brands	97				61	26.7	6.5	4.1	(0.1)	0.5	3.7			22.7	22.5	16.6	0.4
Apparel/Active/Accessories					Mean	47.0 %	16.5 %	11.4 %	8.7 %	2.3 %	9.2 %			3.0 x	3.1 x	3.8 x	18.9
					Median	50.1	16.1	11.6	9.5	1.8	9.6			1.6	1.9	3.1	10.9

Source: CapitallQ and public filings. Forward estimates represent mean aggregate consensus estimates from (2) ThomsonOne. (3)

Deckers SSS% for retail segment.

(6)

Crocs SSS% for Americas segment. Caleres SSS% for Famous Footwear division.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post (4) close acquisitions and divestitures. (5)

- Excludes business acquisitions where applicable and available. (a)
- (b) S&P Credit Rating.

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- Debt adjusted for the capitalization of operating leases at 6.0x rent expense. (C) (1)
 - Skechers SSS% for domestic segment.

Michael Kors SSS% for North American segment. (7) Oxford Industries SSS% for Tommy Bahama division.

Tapestry SSS% for North American segment.

PVH SSS% for Calvin Klein North America.

34 (8)

APPAREL AND FOOTWEAR – TRADING ANALYSIS (CONT.)

	Share Price	% of 52	YTD %	Equity	Enterprise (a) LTM	EV / LTM		EV / EBITDA		P/E	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Cintas	\$262.86	97.2 %	56.5 %	\$27,555	\$30,330	\$7,005	4.3 x	19.6	< 19.5 x	17.7 ×	30.1 x	29.1 x	11.3 %	2.7 x	0.8 %	28.8 %
UniFirst Corporation	192.94	94.0	34.9	3,666	3,316	1,764	1.9	11.1	11.6	10.5	23.7	23.2	NA	NM	0.2	11.1
Superior Group of Companies ⁽¹⁾	15.37	79.3	(12.9)	234	350	370	0.9	9.9	11.4	9.5	15.3	13.0	13.5	1.1	2.6	10.6
Lakeland Industries	11.41	79.0	9.3	91	84	101	0.8	18.3	12.6	9.3	17.7	15.7	10.0	1.8		(0.6)
Uniform / Protectivewear						Mean	2.0 x	14.7	x 13.8 x	11.7 x	21.7 x	20.3 x	11.6 %	5 1.9 x	1.2 %	12.5 %
						Median	1.4	14.7	12.1	10.0	20.7	19.5	11.3	1.8	0.8	10.8
Xcel Brands	\$1.81	51.7 %	60.2 %	\$32	\$47	\$38	1.3 X	7.6 X	4.6 X	3.5 X	4.1 X	3.6 X	NA %	6 NM X		2.7 %
Iconix Brand Group	1.80	33.3	115.6	21	668	159	4.2	8.7	8.8	8.2	2.5	3.8	NA	NM		NM
Sequential Brands Group	0.26	11.4	(67.5)	17	526	159	3.3	6.8	9.1	7.0	1.2	0.8	15.0	0.1		(4.1)
Licensing / Brand Management						Mean	3.3 x	6.8	x 9.1 x	7.0 x	15.2 x	0.8 x	15.0 %	0.1 x	%	(4.1) %
						Median	3.3	6.8	9.1	7.0	17.7	0.8	15.0	0.1		(4.1)

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.
- (b) Dividend yield represents annualized dividend per share divided by current share price.

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(c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.

(1) In May 2018, Superior Uniform Group changed its name to Superior Group of Companies. In May 2018, Superior Uniform Group announced the acquisition of CID Resources for ~\$88.4 million.

APPAREL AND FOOTWEAR – OPERATING ANALYSIS (CONT.)

· · · ·								Operating	g Efficiency					Credit Statistics		
	Store	Co	mp Store Sale	es	LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a) Credit	(b) Debt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EBITDA	EBITDA	EBITDAR	Capex / Int.
Cintas					\$1,550	45.7 %	23.4 %	22.1 %	16.9 %	4.0 %	18.2 %	A-	1.9 >	1.8 x	2.1 x	12.2 x
UniFirst Corporation					300	37.1	17.9	17.0	11.2	6.4	10.6			NM	0.3	NM
Superior Group of Companies (1)					35	35.2	10.1	9.5	7.2	2.0	7.5		3.5	3.3	3.7	6.0
Lakeland Industries					5	32.8	5.6	4.5	3.2	2.4	2.1		0.4	NM	1.5	16.5
Uniform / Protectivewear					Mean	37.7 %	14.2 %	13.3 %	9.6 %	3.7 %	9.6 %		1.5 >	2.5 x	1.9 x	11.6 x
					Median	36.2	14.0	13.3	9.2	3.2	9.1		1.2	2.5	1.8	12.2
Xcel Brands					\$6	84.4	18.5 %	16.4 %	8.8 %	2.5 %	13.9 %		3.5	2.5	3.8	4.8
Iconix Brand Group					76	100.0	50.1	48.0	46.7	0.4	47.6	CCC	8.4	7.7	8.3	1.3
Sequential Brands Group					77	54.7	51.8	48.4	46.0	0.3	48.1		5.8 2	5.7 X	5.8 X	1.2 X
Licensing / Brand Management					Mean	79.7 %	40.1 %	37.6 %	33.8 %	1.1 %	36.5 %		5.9 >	5.3 x	6.0 x	2.5 x
					Median	84.4	50.1	48.0	46.0	0.4	47.6		5.8	5.7	5.8	1.3

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.

SOLOMON

(c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.

(1) In May 2018, Superior Uniform Group changed its name to Superior Group of Companies.

HARDLINES (SPECIALTY) – TRADING ANALYSIS

	Share Price	% of 52	YTD %	Equity	Enterprise (a)	LTM	EV / LTM		EV / EBITDA		P/1	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Williams-Sonoma	\$65.55	92.9 %	29.9 %	\$5,114	\$5,354	\$5,805	0.9 x	8.2	x 7.7 x	7.6 x	13.7 x	13.2 x	8.7 %	1.6 x	2.9 %	32.0 %
Aaron's	61.31	89.6	45.8	4,141	4,389	3,926	1.1	7.1	9.8	9.0	15.0	13.7	18.3	0.8	0.2	11.4
Restoration Hardware	170.29	97.1	42.1	3,180	4,693	2,612	1.8	10.8	9.9	8.9	14.6	13.8	16.7	0.9		NM
Michaels	9.12	50.6	(32.6)	1,416	3,984	5,191	0.8	5.3	4.9	4.9	3.8	3.7	7.5	0.5		NM
Rent-A-Center (1)	25.85	91.5	59.7	1,403	1,590	2,659	0.6	7.3	6.2	6.0	10.6	10.1	NA	NM	3.9	35.2
Bed Bath & Beyond	10.09	51.6	(10.9)	1,241	1,746	11,633	0.2	3.5	2.6	2.5	5.1	5.1	0.9	5.5	6.7	(30.8)
Sleep Number	40.76	78.3	28.5	1,195	1,475	1,609	0.9	8.9	8.4	8.1	15.2	13.9	14.7	1.0		NM
At Home	9.33	29.6	(50.0)	598	1,211	1,270	1.0	7.6	7.0	6.5	13.4	11.7	20.0	0.7		8.6
Ethan Allen Interiors	18.53	80.2	5.3	493	473	747	0.6	6.4	6.5	6.0	11.3	10.6	20.0	0.6	9.9	6.9
Haverty Furniture	19.74	78.7	5.1	389	333	799	0.4	5.4	6.1	6.0	14.8	14.5	7.8	1.9	4.1	9.8
The Lovesac Company	16.84	36.0	(26.6)	245	201	195	1.0	NM	NM	27.5	NM	NM	35.0	NM		(9.7)
The Container Store	4.42	41.1	(7.3)	218	496	909	0.5	5.8	5.7	5.2	10.0	8.5	NA	NM		9.8
Bassett Furniture Industries	14.74	66.2	(26.4)	149	117	455	0.3	5.5	5.5	4.1	17.3	15.4	16.0	1.1	3.4	2.7
Pier 1 Imports	8.06	22.1	31.8	33	339	1,445	0.2	NM	NM	NM	NM	NM	NA	NM		NM
Kirkland's	1.41	12.0	(85.2)	20	5	620	0.0	0.3	4.1	16.3	NM	NM	16.0	NM		(12.6)
Home Furnishings and Décor						Mean	0.7 x	6.3	x 6.5 x	8.5 x	12.1 x	11.2 x	15.1 %	1.5 x	4.4 %	5.8 %
						Median	0.6	6.4	6.2	6.3	13.5	12.4	16.0	1.0	3.9	8.6
The Home Depot	\$227.93	96.8 %	32.7 %	\$249,618	\$275,450	\$110,013	2.5 x	15.1	x 15.1 x	14.3 ×	21.7 x	20.8 x	9.8	2.2 x	2.4 %	NM %
Lowe's Companies	107.42	90.9	16.3	82,907	98,383	71,795	1.4	13.3	12.5	11.1	17.2	16.1	18.2	0.9	2.0	NM
Sherwin-Williams	548.84	99.1	39.5	50,386	59,697	17,714	3.4	22.9	19.1	17.1	24.2	22.7	13.2	1.8	0.8	31.3
Tractor Supply Company	93.11	81.5	11.6	11,104	11,519	8,191	1.4	12.7	12.1	11.2	18.5	17.7	11.0	1.7	1.5	37.3
Floor and Décor	47.60	89.8	83.8	4,742	4,834	1,870	2.6	23.4	20.2	16.4	NM	34.9	25.0	NM		19.7
Lumber Liquidators	9.38	64.7	(1.5)	269	346	1,094	0.3	9.7	10.1	8.1	19.5	17.2	27.5	0.7		(34.8)
Tile Shop	3.00	37.5	(45.3)	153	212	349	0.6	5.4	5.9	5.0	NM	NM	25.0	NM	6.7	1.8
Sears Hometown and Outlet $^{\scriptscriptstyle (2)}$	3.47	82.3	62.9	79	181	1,231	0.1	NM	NM	NM	NM	NM	NA	NM		(46.5)
Home Improvement						Mean	1.5 x	14.6	x 13.6 x	11.9 x	20.2 x	21.6 x	18.5 %	1.5 x	2.7 %	1.5 %
						Median	1.4	13.3	12.5	11.2	19.5	19.2	18.2	1.7	2.0	10.8
Planet Fitness	\$57.96	70.8 %	8.1 %	\$4,869	\$5,703	\$597	9.6 x	22.4	x 20.7 x	17.7 ×	33.6 x	29.9 x	19.9 %	1.7 x	%	NM %
Party City (3)	5.91	46.8	(40.8)	558	2,463	2,436	1.0	7.1	6.8	6.7	4.4	4.0	9.4	0.5		11.0
Build-A-Bear Workshop	3.24	36.2	(18.0)	48	33	334	0.1	4.9	2.1	1.7	NM	23.1	NA	NM		(16.7)
Town Sports Fitness (4)	1.62	16.9	(74.7)	43	213	459	0.5	4.2	4.7	4.7	NM	NM	NA	NM		NM
Entertainment (Book/Video/Music/Toy/Ho	obby)					Mean	2.8 x	9.7	x 8.6 x	7.7 x	19.0 x	19.0 x	14.6 %	1.1 x	NM %	(2.8) %
						Median	0.7	6.0	5.8	5.7	19.0	23.1	14.6	1.1	NM	(2.8)

(2)

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.
- (b) Dividend yield represents annualized dividend per share divided by current share (3) price.
- (c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.

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(1) In June 2018, Vintage Capital announced the acquisition of Rent-A-Center for

~\$1.4 billion. Transaction terminated December 2018.

In June 2019, Transform Holdco (New Sears) announced that they had entered into a definitive merger agreement with Sears Hometown and Outlet to acquire its outstanding shares not owned by ESL Investments for a price of \$3.25 per share. In August 2019, Transform Holdco (New Sears) entered into a definitive agreement with Liberty Tax to divest the Outlets segment.

In August 2019, Party City announced the divestiture of its Canadian retail and wholesale business, which includes 65 locations, to Canadian Tire for C\$174m (9.9x LTM EBITDA of these 65 stores)

(4) In April 2018, Town Sports Fitness closed the acquisition of Total Woman Gym 37 and Spa for \$8 million.

HARDLINES (SPECIALTY) – OPERATING ANALYSIS

									g Efficiency					Credit Statistics		
	Store	Cor	np Store Sal	es	LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b) Debt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EBITDA	EBITDA	EBITDAR	Capex / Int.
Williams-Sonoma	623	3.7	6.5	3.5 %	\$654	36.7 %	16.0 %	11.3 %	8.0 %	3.2 %	8.0 %		0.6 x	0.4 x	2.2 x	52.8
Aaron's	1,171	(1.5)	0.1	0.7	616	48.8	18.7	15.7	13.4	2.4	13.3		0.6	0.4	1.4	29.7
Restoration Hardware	85	4.0	NA	5.0	433	40.5	20.2	16.6	13.5	4.6	12.0		3.5	3.5	4.0	3.4
Michaels	1,262	0.8	0.3	(2.9)	747	38.2	22.4	14.4	12.5	2.6	11.8	BB-	3.6	3.4	4.5	4.0
Rent-A-Center	3,634	4.7	5.8	6.8	217	62.4	15.9	8.2	5.7	0.7	7.5	BB-	2.5	0.9	4.2	4.9
Bed Bath & Beyond	1,534	(1.1)	(6.7)	(6.6)	496	32.4	9.2	4.3	1.3	2.3	1.9	BB+	3.0	1.0	4.6	3.3
Sleep Number	594	3.0	8.0	5.0	165	61.0	15.5	10.3	6.4	3.6	6.7		1.7	1.7	3.1	11.0
At Home	204	2.7	(0.4)	(0.8)	160	30.8	21.9	12.6	7.9	26.7	(14.1)	B+	3.9	3.8	4.8	NM
Ethan Allen Interiors (1)	300	(2.7)	(5.2)	0.4	74	55.1	14.2	9.9	7.3	1.2	8.7		0.0	NM	1.8	NM
Haverty Furniture	120	0.3	(3.1)	(2.0)	62	54.6	11.4	7.7	4.6	1.8	5.9			NM	1.9	30.9
The Lovesac Company	80	43.8	40.7	43.5	(4)	53.2	8.2	(1.9)	(3.9)	4.5	(6.4)			12.0	7.4	NM
The Container Store	92	3.5	7.8	8.5	86	58.2	19.6	9.4	5.9	4.2	5.3	В	3.4	3.2	4.7	1.9
Bassett Furniture Industries	104	(1.6)	(6.5)	(14.8)	21	60.5	13.2	4.7	1.7	3.6	1.1			NM	3.9	85.0
Pier 1 Imports	951	(11.0)	(12.6)	(13.5)	(160)	25.4	5.4	(11.1)	(15.1)	1.2	(12.2)	CCC-	NM	NM	22.2	NM
Kirkland's	431	(1.3)	(11.2)	(10.7)	15	29.6	11.3	2.4	(2.3)	3.1	(0.6)			NM	4.7	NM
Home Furnishings and Décor					Mean	45.8 %	14.9 %	7.6 %	4.5 %	4.4 %	3.3 %		1.6 x	3.0 x	5.0 x	22.7
					Median	48.8	15.5	9.4	5.9	3.1	5.9		1.1	2.5	4.2	7.9
The Home Depot ⁽²⁾	2,291	5.2	3.0	2.5 %	\$18,185	34.2 %	17.5 %	16.5 %	14.5 %	2.4 %	14.2 %	А	1.6 x	1.4 x	1.8 x	14.1
Lowe's Companies	2,003	2.4	2.3	3.5	7,409	31.5	11.2	10.3	8.4	1.6	8.7	BBB+	2.4	2.1	2.6	9.2
Sherwin-Williams	4,716	5.1	4.3	3.6	2,602	43.0	17.8	14.7	11.4	1.6	13.1	BBB	3.6	3.6	4.1	6.4
Tractor Supply Company	1,790	5.1	3.2	5.0	910	34.2	15.4	11.1	8.8	3.0	8.1		0.6	0.5	2.1	35.0
Floor and Décor	106	9.2	3.0	3.1	206	41.6	16.5	11.0	7.7	8.9	2.2	BB-	0.7	0.4	2.5	4.0
Lumber Liquidators	415	2.6	0.0	(0.8)	36	35.9	6.4	3.3	2.1	1.5	1.7		2.5	2.1	4.2	10.6
Tile Shop	140	(0.6)	(4.2)	(4.2)	39	70.3	21.8	11.2	2.6	7.9	3.3		1.6	1.5	3.7	3.4
Sears Hometown and Outlet	438	(4.6)	(21.7)	(8.9)	(7)	23.9	2.3	(0.6)	(1.5)	0.4	(1.0)		NM	NM	11.6	NM
Home Improvement					Mean	39.3 %	13.6 %	9.7 %	6.8 %	3.4 %	6.3 %		1.9 x	1.7 x	4.1 x	11.8
					Median	35.1	16.0	11.1	8.0	2.0	5.7		1.6	1.5	3.2	9.2
Planet Fitness	1,859	10.2	8.8	10.2 %	\$254	55.1 %	47.3 %	42.6 %	36.1 %	8.7 %	34.0 %		4.6 x	3.3 x	4.7 x	3.3
Party City	963	(0.7)	(2.1)	(1.4)	346	24.5	25.3	14.2	10.9	3.0	11.2		5.6	5.5	5.8	2.3
Build-A-Bear Workshop (3)	360				7	43.4	16.1	2.0	(2.4)	2.7	(0.7)			NM	5.3	NM
Town Sports Fitness	190	1.6	(3.4)	(1.8)	50	68.6	41.6	10.9	2.6	3.3	7.7	B-	4.0	3.4	5.5	2.6
Entertainment (Book/Video/Music/	Toy/Hobby)				Mean	47.9 %	32.6 %	17.4 %	11.8 %	4.4 %	13.0 %		3.6 x	4.1 x	5.3 x	2.7
					Median	49.2	33.5	12.6	6.7	3.1	9.5		4.3	3.4	5.4	2.6

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

(a) Excludes business acquisitions where applicable and available.

(b) S&P Credit Rating.

SOLOMON

(c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.

(1) Ethan Allen SSS% for design center orders.

(2) The Home Depot SSS% for domestic segment.

(3) Bulid-A-Bear Workshop SSS% for domestic segment.

HARDLINES (SPECIALTY) – TRADING ANALYSIS (CONT.)

	Share Price	% of 52	YTD %	Equity	Enterprise (a)	LTM	EV / LTM		ev / Ebitda		P /	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Dick's Sporting Goods (1)	\$38.77	93.4 %	24.3 %	\$3,504	\$3,829	\$8,529	0.4 x	5.6 x	5.7 x	5.6 x	11.2 x	11.1 x	5.4 %	2.1 x	2.8	16.8 %
Hibbett Sports (2)	22.41	88.8	56.7	395	316	1,119	0.3	3.8	3.8	3.9	10.1	10.0	10.9	0.9		8.1
Sportsman's Warehouse (1)	5.31	79.3	21.1	229	397	852	0.5	6.9	6.5	6.0	9.5	8.8	NA	NM		32.2
Big 5 Sporting Goods	2.14	39.1	(17.4)	45	108	1,000	0.1	4.9	NM	NM	NM	NM	NA	NM	9.3	(0.2)
Sporting Goods						Mean	0.3 x	5.3 ×		5.2 x	10.3 x	10.0 x	8.1 %		6.1 %	14.2 %
						Median	0.4	5.3	5.7	5.6	10.1	10.0	8.1	1.5	6.1	12.4
Central Garden & Pet Company	\$29.55	72.8 %	(14.2) %	\$1,632	\$1,880	\$2,345	0.8 x	8.9 x	8.6 x	8.1 x	15.9 x	15.3 x	7.8 %	2.0 x	%	11.4 %
Office Depot	1.69	44.2	(34.5)	923	1,934	10,913	0.2	3.9	3.7	3.7	4.8	4.6	11.1	0.4	5.9	1.5
Office / Pet																
O'Reilly Automotive	\$390.62	94.2 %	13.4 %	\$29,887	\$33,615	\$9,798	3.4 x	15.8 ×	15.3 x	14.5 >	c 21.1 x	20.0 x	13.9 %	1.5 x	%	NM %
AutoZone (3)	1,060.33	89.4	26.5	25,488	30,518	11,864	2.6	12.0	11.9	11.5	16.2	15.9	10.1	1.6		NM
Advance Auto Parts	159.94	85.9	1.6	11,352	11,351	9,664	1.2	12.0	11.2	10.3	18.8	17.7	14.0	1.3	0.2	11.9
Monro Inc.	77.04	85.9	12.1	2,560	2,998	1,221	2.5	15.4	14.5	13.2	28.0	26.1	18.0	1.6	1.1	12.0
Automotive Parts/Service						Mean	2.4 x	13.8 ×	13.3 x	12.4 x	21.0 x	19.9 x	14.0 %	1.5 x	0.6 %	12.0 %
						Median	2.5	13.7	13.2	12.3	20.0	18.8	13.9	1.5	0.6	12.0
CarMax	\$85.60	93.0 %	36.5 %	\$14,075	\$28,930	\$20,222	1.4 x	20.2 ×	20.6 x	18.9 >	15.6 x	15.3 x	11.0 %	1.4 x	%	24.9 %
AutoNation	48.15	91.6	34.9	4,289	10,409	21,087	0.5	11.1	10.8	11.2	10.5	10.3	0.3	33.3		14.8
Penske Automotive Group	44.10	89.5	9.4	3,620	9,610	22,418	0.4	13.0	11.8	11.3	8.1	7.8	5.6	1.5	3.6	17.1
Lithia Motors	126.18	90.7	65.3	2,929	6,358	12,137	0.5	11.5	12.8	12.0	10.9	10.3	17.9	0.6	1.0	22.3
Asbury Automotive Group	97.13	92.9	45.7	1,879	3,789	7,016	0.5	10.4	11.6	11.3	10.4	10.1	16.8	0.6		35.9
Group 1 Automotive	86.57	91.8	64.2	1,546	4,440	11,612	0.4	9.7	11.4	11.0	8.2	8.3	5.9	1.4	1.3	13.1
Sonic Automotive	28.89	88.4	110.0	1,246	3,572	10,048	0.4	10.4	12.2	11.7	13.0	12.0	(0.1)	NM	1.4	12.8
America's Car-Mart	86.18	82.8	19.0	574	735	677	1.1	9.4	9.6	8.9	11.1	10.5	7.5	1.5		20.4
Automotive (d)						Mean	0.7 x	12.0 ×	12.6 x	12.0 x	11.0 x	10.6 x	8.1 %	5.8 x	1.8 %	20.2 %
						Median	0.5	10.8	11.7	11.3	10.7	10.3	6.7	1.4	1.3	18.8
Ulta	\$250.60	67.9 %	2.4 %	\$14,748	\$14,420	\$7,094	2.0 x	12.2 ×	12.0 x	11.0 >	20.0 x	18.6 x	17.4 %	1.1 x	%	38.3 %
Sally Beauty	14.90	63.1	(12.6)	1,790	3,342	3,876	0.9	5.9	5.9	6.0	6.9	6.8	3.8	1.8		NM
Regis	20.46	97.5	20.7	738	787	1,069	0.7	20.9	9.9	9.8	27.8	22.7	NA	NA		(5.0)
Beauty						Mean	1.2 x	13.0 ×	9.3 x	8.9 x	18.2 x	16.1 x	10.6 %	1.5 x	%	16.7 %
						Median	0.9	12.2	9.9	9.8	20.0	18.6	10.6	1.5		16.7

Source: CapitallQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.
- (b) Dividend yield represents annualized dividend per share divided by current share price.
- (c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.
- (d) Enterprise value adjusted to exclude floor plan financing.

(1)

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- In October 2019, Dick's announced the divestiture of 8 Field & Stream locations to Sportsman's Warehouse Holdings for \$28 million.
- (2) In October 2018, Hibbett announced the acquisition of City G.e.a.r. for up to \$113 million.
- (3) In February 2018, Autozone announced the divestiture of its AutoAnything division to Kingswood Capital Management.

HARDLINES (SPECIALTY) – OPERATING ANALYSIS (CONT.)

								Operatin	g Efficiency					c	redit Statistics		
	Store	Con	np Store Sales	1	LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b) Deb	bt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EBIT	TDA	EBITDA	EBITDAR	Capex / Int.
Dick's Sporting Goods	857	(3.1)	3.2	0.0 %	\$679	28.8 %	14.3 %	8.0 %	5.0 %	2.5 %	5.5 %			0.7 x	0.5 x	3.0 x	35.4 x
Hibbett Sports	1,100	2.2	0.3	5.1	83	32.5	13.4	7.5	4.8	1.4	6.1			0.2	NM	2.8	95.0
Sportsman's Warehouse	94	1.5	1.7	(5.7)	57	33.4	13.1	6.7	4.6	2.6	4.1			3.0	2.9	4.4	3.6
Big 5 Sporting Goods	434	(2.7)	0.7	4.6	22	30.2	10.1	2.2	0.4	1.4	0.8			3.2	2.9	5.4	2.2
Sporting Goods					Mean	31.2 %	12.7 %	6.1 %	3.7 %	2.0 %	4.1 %			1.7 x	2.1 x	3.9 x	34.1 x
					Median	31.3	13.3	7.1	4.7	2.0	4.8			1.8	2.9	3.7	19.5
Central Garden & Pet Company				%	\$212	30.0 %	10.6 %	9.0 %	6.9 %	1.4 %	7.7 %	BB		3.3 x	1.2 x	3.7 x	4.2 x
Office Depot	1,320	(4.0)	(4.0)	(4.0)	496	23.0	8.6	4.5	3.2	1.9	2.7	В		2.9	2.0	4.4	2.7
Office / Pet																	
O'Reilly Automotive	5,344	3.8	3.4	3.2 %	\$2,128	53.0 %	25.0 %	21.7 %	19.1 %	5.9 %	15.8 %	BBB		1.8 x	1.8 x	2.3 x	11.8 x
AutoZone (1)	5,772	3.0	3.0	3.9	2,551	53.7	24.3	21.5	18.7	4.4	17.1	BBB		2.0	2.0	2.5	11.0
Advance Auto Parts	5,062	2.3	1.6	2.7	949	44.0	15.6	9.8	7.4	2.5	7.3	BBB-		0.8	NM	2.7	14.2
Monro Inc.	1,349	0.4	0.8	(5.7)	194	39.0	18.6	15.9	11.2	3.8	12.0			2.3	2.3	2.8	5.3
Automotive Parts/Service					Mean	47.4 %	20.9 %	17.2 %	14.1 %	4.2 %	13.1 %			1.7 x	2.0 x	2.6 x	10.6 x
					Median	48.5	21.5	18.7	14.9	4.1	13.9			1.9	2.0	2.6	11.4
CarMax (2)	209	1.9	6.3 %	9.4 %	\$1,434	15.1 %	9.1 %	7.1 %	6.1 %	1.5 %	5.6 %			10.4 x	10.4 x	9.4 x	14.4 x
AutoNation (3)	325	0.5	(2.5)	(4.7)	936	16.3	4.8	4.4	3.6	1.5	2.9	BBB-		6.6	6.5	6.6	2.4
Penske Automotive Group	334	1.6	(2.1)	(1.4)	737	15.1	4.8	3.3	2.8	1.4	1.9	BB		8.2	8.1	7.5	2.1
Lithia Motors (4)	182	1.2	5.8	3.2	554	15.3	5.6	4.6	3.9	1.2	3.4	BB+		6.3	6.2	6.2	3.1
Asbury Automotive Group ⁽⁵⁾	105	4.0	2.0	1.0	363	16.2	5.6	5.2	4.7	0.6	4.6	BB+		5.3	5.3	5.3	3.4
Group 1 Automotive (6)	239	(0.7)	6.1	(1.0)	457	15.1	5.0	3.9	3.3	0.8	3.1	BB+		6.4	6.3	6.3	2.6
Sonic Automotive (7)	100	(1.9)	2.6	(4.6)	342	14.6	4.3	3.4	2.5	0.3	3.1	BB-		7.1	6.8	6.9	2.9
America's Car-Mart	144	8.4	3.3	2.9	79	48.5	12.7	11.6	11.0	0.6	11.0			2.1	2.0	2.4	9.2
Automotive					Mean	19.5 %	6.5 %	5.4 %	4.7 %	1.0 %	4.4 %			6.5 x	6.5 x	6.3 x	5.0 x
					Median	15.2	5.3	4.5	3.8	1.0	3.3			6.5	6.4	6.4	3.0
Ulta	1,213	8.1	6.2 %	7.0 %	\$1,182	38.2 %	20.6 %	16.7 %	12.6 %	4.6 %	12.0 %			x	NM x	1.1 x	NM x
Sally Beauty	5,089	(1.5)	0.1	(0.5)	563	49.3	20.9	14.5	11.8	2.3	12.2	BB-		2.9	2.8	3.8	4.8
Regis	7,145	(0.4)	(0.1)	(2.5)	38	32.4	12.4	3.5	0.4	3.0	0.6			3.2	1.3	5.2	1.2
Beauty					Mean	39.9 %	17.9 %	11.6 %	8.3 %	3.3 %	8.3 %			2.0 x	2.0 x	3.4 x	3.0 x
					Median	38.2	20.6	14.5	11.8	3.0	12.0			2.9	2.0	3.8	3.0

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne. Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.

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- (c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.
- (1) AutoZone SSS% for domestic segment.
- (2) CarMax SSS% for used vehicle units.
- (3) AutoNation SSS% for retail used vehicle sales.
- (4) Lithia Motors SSS% for new vehicle sales.
- (5) Asbury Automotive Group SSS% for new vehicle sales.
- (6) Group 1 Automotive SSS% for U.S. new vehicle sales.

(7) Sonic Automotive SSS% for new vehicle sales.

HARDLINES (SPECIALTY) – TRADING ANALYSIS (CONT.)

	Share Price	% of 52	YTD %	Equity	Enterprise (a	a) LTM	EV / LTM		EV / EBITDA		P/1		LTG	P/E/G	Dividend (b)	(-)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Best Buy	\$66.89	85.2 %	26.3 %	\$17,630	\$17,170	\$43,069	0.4 x	6.0	x 6.0 x	5.9 >	(11.5 x	11.1 x	7.8 %	1.5 x	3.0 %	46.8 %
Conns	24.95	71.5	32.3	721	1,662	1,561	1.1	11.0	7.5	6.9	8.8	7.9	23.0	0.4		13.9
GameStop	5.55	32.8	(56.0)	502	497	7,832	0.1	1.6	1.8	1.9	4.7	4.7	(75.9)	NM		NM
Electronics						Mean	0.5 x	6.2	x 5.1 x	4.9 x	8.3 x	7.9 x	(15.0) %	0.9 x	3.0 %	30.3 %
						Median	0.4	6.0	6.0	5.9	8.8	7.9	7.8	0.9	3.0	30.3
Harley-Davidson	\$35.37	79.1 %	3.7 %	\$5,477	\$12,380	\$5,479	2.3 x	13.9	x 12.6 x	12.2 x	10.3 x	9.7 x	9.0 %	1.1 x	4.2 %	21.5 %
Polaris	86.46	83.8	12.8	5,285	7,095	6,637	1.1	9.8	8.8	8.2	13.6	12.8	13.5	1.0	2.8	35.4
Fox Factory	60.21	69.3	2.3	2,314	2,367	686	3.4	19.6	16.2	14.5	22.1	20.5	14.4	1.5		25.9
Powersports						Mean	2.3 x	14.4	x 12.5 x	11.6 x	15.4 x	14.3 x	12.3 %	1.2 x	3.5 %	27.6 %
						Median	2.3	13.9	12.6	12.2	13.6	12.8	13.5	1.1	3.5	25.9
Acushnet	\$26.10	90.9 %	23.9 %	\$1,967	\$2,369	\$1,610	1.5 X	12.5 X	10.0 X	9.6 X	16.0 X	15.8 X	5.0 %	3.2 X	2.1 %	10.1 %
Callaway Golf (1)	18.75	76.9	22.5	1,764	2,334	1,406	1.7	17.8	11.1	10.2	15.9	15.2	25.0	0.6	0.2	7.8
Johnson Outdoors	58.44	63.6	(0.5)	583	434	550	0.8	6.2	6.1	NM	13.3	13.7	13.0	1.0	1.2	14.1
Vista Outdoor	5.86	35.1	(48.4)	338	1,066	1,989	0.5	12.1	8.9	9.5	30.8	20.2	NA	NM		NM
Escalade Inc.	10.92	84.0	(4.6)	158	161	183	0.9	9.5	NM	NM	NM	NM	NA	NM	4.6	7.4
Nautilus	1.33	9.6	(87.8)	40	52	350	0.1	NM	NM	11.2	NM	NM	15.0	NM		NM
Sports Equipment						Mean	0.9 x	11.6	x 9.0 x	10.1 x	19.0 x	16.2 x	14.5 %	1.6 x	2.0 %	9.8 %
						Median	0.8	12.1	9.4	9.9	16.0	15.5	14.0	1.0	1.7	9.0
National Vision	\$23.92	52.1 %	(15.1) %	\$1,858	\$2,373	\$1,634	1.5 x	17.2	x 12.6 x	11.1 >	31.5 x	29.8 x	14.7 %	2.1 x	%	1.9 %
Winmark Corporation	178.30	91.5	12.1	674	711	72	9.9	17.0	NM	NM	NM	NM	NA	NM	0.6	NM
MarineMax	14.96	57.3	(18.3)	324	542	1,238	0.4	7.3	6.9	6.7	8.5	8.3	30.0	0.3		11.5
Camping World	8.60	36.4	(25.0)	321	2,250	4,831	0.5	9.2	10.1	9.0	8.7	7.4	10.0	0.9	7.1	1.0
Other Hardlines						Mean	3.1 x	12.6	x 9.9 x	9.0 x	16.2 x	15.2 x	18.2 %	1.1 x	3.8 %	4.8 %
						Median	1.0	13.1	10.1	9.0	8.7	8.3	14.7	0.9	3.8	1.9

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

(a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.

(b) Dividend yield represents annualized dividend per share divided by current share price.

(c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.

(1) In January 2019, Callaway closed the acquisition of Jack Wolfskin for \$476 million.

HARDLINES (SPECIALTY) – OPERATING ANALYSIS (CONT.)

\	/							Operatin	g Efficiency					C	Credit Statistics		
	Store	Comp	Store Sales	s	LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b) De	ebt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EB	BITDA	EBITDA	EBITDAR	Capex / Int.
Best Buy Co. ⁽¹⁾	1,241	4.8 %	1.6 %	1.1 %	\$2,839	23.4 %	8.4 %	6.6 %	4.7 %	1.9 %	4.7 %	BBB		0.4 x	NM x	1.6 x	29.1 x
Conns ⁽²⁾	133	(2.2)	(2.3)	(8.2)	151	29.1	14.1	9.7	7.5	3.5	6.2	В		6.3	NM	6.2	NM
GameStop	5,700	1.8	(11.6)	(10.2)	320	27.8	8.4	4.1	3.0	1.2	2.9	BB-		1.3	NM	3.7	4.4
Electronics					Mean	26.7 %	10.3 %	6.8 %	5.1 %	2.2 %	4.6 %			2.7 x	NM x	3.8 x	16.8 x
					Median	27.8	8.4	6.6	4.7	1.9	4.7			1.3	NM	3.7	16.8
Harley-Davidson					\$890	31.2 %	16.7 %	16.2 %	12.1 %	4.2 %	12.1 %	BBB+		8.4 x	7.8 x	8.3 x	21.4 x
Polaris					726	25.1	11.6	10.9	7.6	3.9	7.1			2.6	2.5	2.8	5.8
Fox Factory					121	32.7	18.6	17.6	15.4	5.5	12.1			0.6	0.3	0.9	25.5
PowerSports					Mean	29.7 %	15.6 %	14.9 %	11.7 %	4.5 %	10.4 %			3.9 x	3.5 x	4.0 x	17.6 x
					Median	31.2	16.7	16.2	12.1	4.2	12.1			2.6	2.5	2.8	21.4
Acushnet					\$189	51.7 %	12.7 %	11.7 %	9.7 %	1.8 %	9.9 %			2.2 X	2.0 X	2.5 X	7.9 x
Callaway Golf					131	45.6	10.9	9.3	7.4	3.1	6.2	BB-		5.0	4.4	5.1	3.9
Johnson Outdoors					70	44.2	14.3	12.7	10.9	3.0	9.7				NM	0.6	NM
Vista Outdoor					88	20.0	5.6	4.4	0.8	2.1	2.4	В		8.6	8.2	8.0	0.9
Escalade Inc.					17	25.2	9.8	9.3	7.1	1.8	7.5			0.4	0.2	0.7	50.4
Nautilus					(3)	40.8	0.5	(0.8)	(3.6)	2.9	(3.7)			NM	NM	27.5	NM
Sports Equipment					Mean	37.9 %	9.0 %	7.8 %	5.4 %	2.4 %	5.3 %			3.2 x	3.7 x	7.4 x	15.8 x
					Median	42.5	10.3	9.3	7.2	2.5	6.9			2.2	3.2	3.8	5.9
National Vision	1,128	6.7 %	4.4 %	6.2 %	\$138	52.8 %	14.3 %	8.5 %	3.5 %	6.6 %	1.8 %			4.3 x	3.7 x	5.0 x	0.8 x
Winmark Corporation	1,249				42	93.8	59.9	58.2	57.7	22.9	35.3			0.9	0.9	1.1	12.8
MarineMax	67	10.0	3.0	12.0	75	25.4	6.8	6.0	5.1	1.3	4.7			3.9	2.9	4.1	5.6
Camping World	225	(3.2)	(6.3)	(11.0)	246	28.1	7.6	5.1	3.9	1.6	3.5			8.3	7.9	7.6	1.5
Other Hardlines					Mean	50.0 %	22.1 %	19.4 %	17.6 %	8.1 %	11.3 %			4.4 x	3.9 x	4.4 x	5.2 x
					Median	40.5	10.9	7.2	4.5	4.1	4.1			4.1	3.3	4.6	3.5

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.

- (c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.
- (1) Best Buy SSS% for domestic segment.
- (2) Conns SSS% for product sales.

OTHER – TRADING ANALYSIS

	Share Price	% of 52	YTD %	Equity	Enterprise (a)	LTM	EV / LTM		EV / EBITDA		P/E		LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Tiffany & Co.	\$88.06	70.6 %	9.4 %	\$10,638	\$10,989	\$4,385	2.5 x	11.3	x 10.5 x	9.8	с 17.7 x	16.9 x	8.2 %	2.2 x	2.6 %	17.9 %
Signet Jewelers	16.25	25.6	(48.9)	849	1,876	6,165	0.3	4.2	4.3	4.3	6.2	5.4	8.0	0.8	9.1	(9.9)
Jewelry																
CVS Caremark (1)	\$62.24	75.8 %	(5.0) %	\$80,943	\$144,016	\$226,053	0.6 x	9.7	x 8.3 x	8.0 x	8.9 x	8.6 x	4.2 %	2.1 x	3.2 %	8.9 %
Walgreens Boots Alliance (2)	52.97	61.4	(22.5)	47,840	65,249	136,354	0.5	9.0	7.5	7.5	9.0	8.8	9.0	1.0	3.5	18.0
Rite Aid	7.59	27.9	(46.4)	408	4,127	21,569	0.2	10.0	7.9	7.9	31.9	NM	(10.9)	NM		(37.3)
Drug Stores						Mean	0.4 x	9.6	x 7.9 x	7.8 x	16.6 x	8.7 x	0.7 %	1.6 x	3.3 %	(3.5) %
						Median	0.5	9.7	7.9	7.9	9.0	8.7	4.2	1.6	3.3	8.9
Casey's General Stores	\$163.35	94.3 %	27.5 %	\$6,008	\$7,284	\$8,386	0.9 x	12.4	x 12.1	< 10.8 :	× 25.2 x	23.8 x	10.4 %	2.4 x	3.7 %	15.7 %
Murphy USA	86.74	91.6	13.2	2,773	3,449	12,315	0.3	8.5	9.3	8.7	20.3	18.0	4.5	4.5		21.4
TravelCenters of America (3)	12.00	44.9	(36.2)	97	394	6,217	0.1	3.9	3.6	2.9	NM	21.8	NA	NM		(3.2)
Convenience Stores						Mean	0.4 x	8.3	x 8.3 x	7.5 x	22.7 x	21.2 x	7.5 %	3.5 x	3.7 %	11.3 %
						Median	0.3	8.5	9.3	8.7	22.7	21.8	7.5	3.5	3.7	15.7
GNC	\$2.20	47.3 %	(7.2) %	\$186	\$1,165	\$2,227	0.5 x	5.7	x 6.4 x	6.3 x	6.2 x	7.3 x	19.0 %	0.3 x	%	NM %
Vitamin Shoppe ⁽⁴⁾	6.54	62.8	38.0	155	198	1,079	0.2	3.2	3.2	3.3	12.3	12.2	28.0	0.4		(0.8)
Health & Wellness																

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

Note: Figures listed in USD. Based on average conversion rates for income statement items and spot rates for balance sheet and share price, where applicable.

- (a) Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash.
- (b) Dividend yield represents annualized dividend per share divided by current share price.

- (c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.
- (1) In September 2019, the Justice Department approved CVS's acquisition of Aetna. In November 2018, CVS closed the acquisition of Aetna for ~\$69 billion (11.5x EV / EBITDA).
- (2) In September 2018, Walgreens announced the acquisition of 185 Fred's pharmacies for \$165 million.
- (3) In December 2018, TravelCenters of America closed the divestiture of 225 standalone convenience stores to EG Group Limited for \$330.8 million.
- (4) In August 2019, Liberty Tax announced the acquisition of Vitamin Shoppe for \$208 million (\$6.50 per share).

OTHER – OPERATING ANALYSIS

Store	Comp	Store Sales						g Efficiency								
- Count		otore Sales		LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA -	(a)	Credit (b) Debt /	Net Debt /	Adj. Debt / (c	EBITDA-
	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales		Rating	EBITDA	EBITDA	EBITDAR	Capex / Int.
322	4.0 %	(4.0) %	(5.0) %	\$971	62.7 %	31.7 %	22.2 %	16.6 %	6.9 %	15.3	%	BBB+	1.0 x	0.3 x	2.5 x	16.6 x
3,300	(0.1)	(1.5)	(1.3)	446	36.2	15.5	7.2	4.5	2.1	5.1		BB-	1.5	0.9	3.9	7.8
9,900	0.5	2.9 %	0.4 %	\$14,830	17.1 %	7.9 %	6.6 %	5.0 %	1.1 %	5.5	%	BBB	4.8 x	4.2 x	5.0 x	4.2 x
18,500	1.5	1.1	0.0	7,226	22.3	7.9	5.3	4.0	1.2	4.1		BBB	2.4	2.3	3.6	8.6
2,466	0.6	1.4	0.7	478	21.4	5.1	2.2	0.6	0.9	1.3		B-	7.6	7.2	6.7	1.3
				Mean	21.4 %	4.8 %	2.1 %	0.4 %	0.9 %	1.1	%		4.9 x	4.6 x	5.1 x	4.7 x
				Median	21.9	6.5	3.8	2.3	1.0	2.7			4.8	4.2	5.0	4.2
2,161	(1.7)	(2.0) %	(2.8) %	588	23.8 %	7.0 %	7.0 %	4.1 %	4.8 %	2.3	%		2.3 x	2.2 x	2.3 x	3.4 x
1,474	(0.2)	5.7	5.4	406	4.5	3.4	3.3	2.1	1.5	1.8		BB+	2.1	1.7	2.2	4.1
301	(0.5)	2.3	2.0	100	8.4	6.3	1.6	0.2	6.9	(5.3)			3.2	3.0	5.3	NM
				Mean	12.2 %	5.6 %	4.0 %	2.1 %	4.4 %	(0.4)	%		2.6 x	2.3 x	3.3 x	3.7 x
				Median	8.4	6.3	3.3	2.1	4.8	1.8			2.3	2.2	2.3	3.7
8,020	2.0 %	0.7 %	0.3 %	\$204	33.9 %	16.7 %	9.1 %	7.3 %	0.8 %	8.4	%	CCC+	4.2 x	3.8 x	5.0 x	1.4 x
765	(2.8)	(7.2)	(3.5)	63	44.4	6.1	5.8	2.0	2.3	3.5			0.9	0.7	1.2	8.1
	3,300 9,900 8,500 2,466 2,161 1,474 301 8,020	3,300 (0.1) 9,900 0.5 18,500 1.5 2,466 0.6 2,161 (1.7) 1,474 (0.2) 301 (0.5) 8,020 2.0 %	3,300 (0.1) (1.5) 9,900 0.5 2.9 % 18,500 1.5 1.1 2,466 0.6 1.4 2,161 (1.7) (2.0) % 1,474 (0.2) 5.7 301 (0.5) 2.3 8,020 2.0 % 0.7 %	3,300 (0.1) (1.5) (1.3) 9,900 0.5 2.9 % 0.4 % 18,500 1.5 1.1 0.0 2,466 0.6 1.4 0.7 2,161 (1.7) (2.0) % (2.8) % 1,474 (0.2) 5.7 5.4 301 (0.5) 2.3 2.0 8,020 2.0 % 0.7 % 0.3 %	3,300 (0.1) (1.5) (1.3) 446 9,900 0.5 2.9 % 0.4 % \$14,830 1.5 1.1 0.0 7,226 2,466 0.6 1.4 0.7 478 2,161 (1.7) (2.0) % (2.8) % 588 1,474 (0.2) 5.7 5.4 406 301 (0.5) 2.3 2.0 100 Mean Median 8,020 2.0 % 0.7 % 0.3 % \$204	3,300 (0.1) (1.5) (1.3) 446 36.2 9,900 0.5 2.9 % 0.4 % \$14,830 17.1 % 18,500 1.5 1.1 0.0 7,226 22.3 2,466 0.6 1.4 0.7 478 21.4 Median 21.4 % 21,61 (1.7) (2.0) % (2.8) % 588 23.8 % 1,474 (0.2) 5.7 5.4 406 4.5 301 (0.5) 2.3 2.0 100 8.4 Mean 12.2 % Mean 8.4 %	3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 9,900 0.5 2.9 % 0.4 % \$14,830 17.1 % 7.9 % 18,500 1.5 1.1 0.0 7,226 22.3 7.9 2,466 0.6 1.4 0.7 478 21.4 % 4.8 % 1.4 0.7 478 21.4 % 4.8 % 2,161 (1.7) (2.0) % (2.8) % 588 23.8 % 7.0 % 1,474 (0.2) 5.7 5.4 406 4.5 3.4 301 (0.5) 2.3 2.0 100 8.4 6.3 	3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 9,900 0.5 2.9 % 0.4 % \$14,830 17.1 % 7.9 % 6.6 % 18,500 1.5 1.1 0.0 7,226 22.3 7.9 5.3 2,466 0.6 1.4 0.7 478 21.4 5.1 2.2 Mean 21.4 5.1 2.2 2,161 (1.7) (2.0) % (2.8) % 588 23.8 % 7.0 % 7.0 % 1,474 (0.2) 5.7 5.4 406 4.5 3.4 3.3 301 (0.5) 2.3 2.0 100 8.4 6.3 1.6 Mean 12.2 % 5.6 % 4.0 % 8,020 2.0 % 0.7 % 0.3 % \$204 33.9 % 16.7 % 9.1 %	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 4.5 2.1 9,900 0.5 2.9 % 0.4 % \$14,830 17.1 % 7.9 6.6 % 5.0 % 1.1 % 8,500 1.5 1.1 0.0 7,226 22.3 7.9 5.3 4.0 1.2 % 0.9 % 1.4 0.7 478 21.4 % 5.1 2.2 0.6 0.9 % % 1.0 % 1.1 % 1.0 % 1.0 % 1.0 % 1.0 % 1.1 % 1.0 % 1.0 % 1.0 <td< td=""><td>$\begin{array}{c ccccccccccccccccccccccccccccccccccc$</td><td>$\begin{array}{c ccccccccccccccccccccccccccccccccccc$</td><td>3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 4.5 2.1 5.1 BB- 9,900 0.5 2.9 % 0.4 % \$14,830 17.1 % 7.9 % 6.6 % 5.0 % 1.1 % 5.5 % BBB 8,500 1.5 1.1 0.0 7,226 22.3 7.9 % 5.3 4.0 1.2 4.1 BBB 2,466 0.6 1.4 0.7 478 21.4 5.1 2.2 0.6 0.9 1.3 B- 2,461 0.6 1.4 0.7 478 21.4 5.1 2.2 0.6 0.9 % 1.1 % 2.7 2,161 (1.7) (2.0) % (2.8) % 588 23.8 7.0 % 7.0 % 4.1 % 4.8 % 2.3 % 1,474 (0.2) 5.7 5.4 406 4.5 3.4 3.3 2.1 1.5 1.8 B+ 301 (0.5) 2.3 2.0 100 8.4 6.3 3.3 2.1 4.4 % (0.</td><td>3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 4.5 2.1 5.1 BB- 1.5 9,900 0.5 2.9 % 0.4 % \$</td><td>3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 4.5 2.1 5.1 BB- 1.5 0.9 9,900 0.5 2.9 % 0.4 % \$\$14,830 17.1 % 7.9 % 6.6 % 5.0 % 1.1 % 5.5 % BBB 4.8 x 4.2 x 2.3 7.9 5.3 4.0 1.2 4.1 BBB 2.4 2.3 7.9 5.3 4.0 1.2 0.6 0.9 1.3 BB 2.4 6.2 7.2 6.6 0.9 1.1 % 4.8 4.2 2.7 4.8 4.2 4.2 4.2 4.2 4.2 4.8 4.2 4.8<td>3.300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 4.5 2.1 5.1 BB- 1.5 0.9 3.9 9.900 0.5 2.9 % 0.4 % \$14,830 17.1 % 7.9 % 6.6 % 5.0 % 1.1 % 5.5 % BBB 4.8 x 4.2 x 5.0 % 5.0 % 8.0 % 1.1 % 8.80 % 2.4 % 2.3 % 7.9 % 6.6 % 5.0 % 1.1 % 8.80 % 4.8 x 4.2 x 5.0 % 5.0 % 8.80 % 1.1 % 8.80 % 2.4 % 2.3 % 6.7 % 1.1 % 8.80 % 2.4 % 2.3 % 7.9 % 5.3 % 2.0 % 0.9 % 1.1 % 8.8 % 4.2 x 5.0 % 5.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.0 % 7.1 % 7.8 % 7.0 % 7.0 % 7.1 % 7.8 % 7.0 % 7.0 % 7.1 % 7.8 % 7.0 % 7.0 % 7.1 % 7.8 % 7.0 % 7.0 % 7.1 % 7.8 % 7.0 % 7.0 % 7.1 % 7.0 %</td></td></td<>	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	3,300 (0.1) (1.5) (1.3) 446 36.2 15.5 7.2 4.5 2.1 5.1 BB- 9,900 0.5 2.9 % 0.4 % \$14,830 17.1 % 7.9 % 6.6 % 5.0 % 1.1 % 5.5 % BBB 8,500 1.5 1.1 0.0 7,226 22.3 7.9 % 5.3 4.0 1.2 4.1 BBB 2,466 0.6 1.4 0.7 478 21.4 5.1 2.2 0.6 0.9 1.3 B- 2,461 0.6 1.4 0.7 478 21.4 5.1 2.2 0.6 0.9 % 1.1 % 2.7 2,161 (1.7) (2.0) % (2.8) % 588 23.8 7.0 % 7.0 % 4.1 % 4.8 % 2.3 % 1,474 (0.2) 5.7 5.4 406 4.5 3.4 3.3 2.1 1.5 1.8 B+ 301 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Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.
- (c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.
- (1) CVS SSS% for front store segment.
- (2) Walgreens SSS% for retail pharmacy sales.
- (3) Casey's General Stores SSS% for fuel gallons.
- SOLOMON (4) Murphy USA SSS% for fuel gallons.



E-COMMERCE AND DIGITAL – TRADING ANALYSIS

	Share Price	% of 52	YTD %	Equity	Enterprise (a) LTM	EV / LTM		EV / EBITDA		P /	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
PayPal	\$102.79	84.6 %	22.2 %	\$120,950	\$115,034	\$16,342	7.0 x	38.5	x 24.3 x	20.3 x	32.0 x	29.4 x	21.2 %	1.5 x	%	16.1 %
Shopify	327.20	79.9	136.3	37,735	35,722	1,296	27.6	NM	NM	NM	NM	NM	30.0	NM		(4.1)
Autohome Inc.	82.15	69.6	5.0	9,725	8,145	1,119	7.3	18.2	16.4	13.4	18.6	17.2	19.8	0.9		28.6
58com Inc.	48.95	66.0	(9.7)	7,278	6,434	2,016	3.2	15.2	14.5	12.1	15.7	14.0	17.9	0.9		23.6
Stamps.com	75.91	33.5	(51.2)	1,303	1,268	589	2.2	7.3	9.2	11.9	23.9	24.2	15.0	1.6		17.3
Quotient Technology	7.70	54.3	(27.9)	683	590	413	1.4	39.3	13.1	10.2	NM	NM	18.0	NM		(8.5)
Park City Group	5.49	56.5	(8.0)	109	96	21	4.5	21.4	14.7	12.8	24.4	20.5	NA	NM		9.4
Autobyel	2.77	55.4	(9.2)	36	35	123	0.3	NM	NM	7.8	NM	12.9	NA	NM		NM
Digital Retail Technology						Mean Median	6.7 x 3.9	23.3 19.8	x 15.4 x 14.6	12.7 x 12.1	23.0 x 23.9	19.7 x 18.8	20.3 % 18.9	1.2 x 1.2	%	11.8 % 16.1
Amazon.com	\$1,739.65	85.5 %	15.8 %	\$860,528	\$868,264	\$252,063	3.4 x	26.2	x 20.7 x	16.5 ×		51.6 x	41.0 %	1.6 x	%	27.5 %
Netflix	272.79	70.7	1.9	119,437	127,027	17,630	7.2	65.0	39.7	27.3	57.0	47.7	38.4	1.5		21.7
eBay	38.31	91.2	36.5	32,133	36,965	10,856	3.4	11.8	9.9	9.3	13.3	12.4	10.9	1.2	1.5	42.8
Chewy	25.86	62.6	30.5 NM	10,308	10,157	4,226	2.4	NM	9.9 NM	9.5 NM	NM	NM	85.0	NM		42.0
Wayfair	106.77	61.5	18.5	9,859	9,906	8,008	1.2	NM	NM	NM	NM	NM	NA	NM		NM
Etsy ⁽¹⁾	56.48	77.0	18.7	6,804	6,520	701	9.3	50.4	34.4	25.9	52.5	42.5	20.1	2.6		27.3
Qurate Retail Group	9.63	38.5	(50.7)	4,019	11,254	13,803	0.8	5.8	5.8	5.7	4.6	4.6	15.9	0.3		9.9
Yelp	33.40	69.3	(4.5)	2,372	1,960	968	2.0	33.3	8.7	7.2	15.9	15.3	18.6	0.9		6.6
Stitch Fix	19.61	52.0	14.7	1,993	1,679	1,578	1.1	44.4	NM	NM	NM	NM	34.2	NM		10.4
TheRealReal	20.14	67.0	NM	1,718	2,025	254	8.0	NM	NM	NM	NM	NM	NA	NM		
Revolve Group	24.16	50.0	NM	1,664	1,619	553	2.9	33.9	29.7	20.3	39.1	32.6	12.6	3.1		37.1
Groupon	2.69	67.6	(15.9)	1,527	1,160	2,504	0.5	9.0	4.3	3.9	11.7	11.2	31.0	0.4		6.3
1-800-Flowers.com	14.59	67.0	19.3	942	866	1,249	0.7	11.4	10.1	8.7	25.4	21.5	21.0	1.2		10.6
Systemax	22.35	64.0	(6.4)	838	747	934	0.8	10.8	10.1	8.8	15.4	14.1	18.0	0.9	2.1	29.6
PetMed Express	18.45	55.4	(20.7)	369	286	276	1.0	7.4	7.2	9.3	15.8	13.8	1.0	15.8	5.9	24.6
Overstock.com	10.22	34.4	(24.7)	361	314	1,635	0.2	NM	NM	NM	NM	NM	NA	NM		NM
Blue Apron	9.02	36.7	(41.0)	118	177	552	0.3	NM	NM	14.4	NM	NM	NA	NM		NM
BlueStem Brands	0.48	64.0	6.7	64	398	1,710	0.2	3.7	NM	NM	NM	NM	NA	NM		NM
Domestic eCommerce						Mean	2.5 x	24.1		13.1 x	28.9 x	24.3 x	26.7 %	2.7 x	3.2 %	18.2 %
						Median	1.2	11.8	10.1	9.3	15.9	15.3	20.1	1.2	2.1	16.1
Priceline	\$1,983.20	95.3 %	15.1 %	\$84,310	\$86,162	\$14,749	5.8 x	15.2	x 14.7 x	13.5 x	18.6 x	17.1 x	14.5 %	1.3 x	%	NM %
Expedia	133.22	92.5	18.3	22,683	23,103	11,597	2.0	16.6	10.3	9.2	18.2	16.3	18.9	1.0	1.0	11.2
TripAdvisor	38.98	56.5	(27.7)	5,430	4,549	1,602	2.8	17.2	9.6	8.7	19.7	18.1	15.9	1.2		9.4
Travelzoo	10.54	46.1	7.2	124	109	111	1.0	8.9	8.4	7.3	21.1	17.9	NA	NM		38.8
Domestic Travel Marketplaces						Mean Median	2.9 x 2.4	14.5 15.9	x 10.8 x 10.0	9.7 x 9.0	19.4 x 19.1	17.3 x 17.5	16.5 % 15.9	1.2 x 1.2	1.0 % 1.0	19.8 % 11.2
	ac		((0.0)	0.05-	0.007											
CarGurus Carvana	30.29	58.6 79.7	(10.2)	3,379	3,232	526	6.2	NM	50.3 NM	35.3	59.6 NM	49.6	47.0 NA	1.3 NM		23.7 NM
	67.81		107.3	3,375	4,353	2,861	1.5	NM		NM		NM				
RumbleON	2.60	26.4	(51.7)	60	135	628	0.2	NM	NM	NM	NM	NM	NA	NM		NM
U.S. Auto Parts Network	1.48	82.2	62.6	53	61	283	0.2	NM	27.0	8.1	NM	NM	NA	NM		(24.9)
Automotive / Powersports eCommerce						Mean Median	0.7 x 0.2	NM NM	x 27.0 x 27.0	8.1 x 8.1	NM x NM		NM % NM	NM x NM	NM % NM	(24.9) % (24.9)

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Enterprise value represents equity value plus book value of total debt, preferred (1) stock and minority interest less cash.
- (b) Dividend yield represents annualized dividend per share divided by current share price.
- (c) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity.
 - In July 2019, Etsy announced the acquisition of Reverb for \$275 million.

E-COMMERCE AND DIGITAL – OPERATING ANALYSIS

								Operating	g Efficiency						Credit Statistics		
	Store	Sal	es Growth		LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b)	Debt /	Net Debt /	Adj. Debt / (c)	EBITDA-
Company Name	Count	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating		EBITDA	EBITDA	EBITDAR	Capex / Int.
PayPal		18.0 %	11.6 %	12.0 %	\$2,989	44.9 %	18.9 %	18.3 %	14.6 %	4.9 %	13.4 %	BBB+		0.8 x	NM x	1.0 x	24.0 x
Shopify		59.4	47.8	49.5	(94)	55.6	(5.2)	(7.2)	(9.0)	3.3	(10.6)			0.0	21.5	NM	NM
Autohome Inc.		10.2	19.1	17.0	448	91.5	41.4	40.0	38.6		40.0				NM	0.2	NM
58com Inc.		23.4	16.2	14.5	424	89.1	22.7	21.0	18.2		21.0			0.0	NM	0.4	NM
Stamps.com		25.2	(0.6)	1.8	174	75.4	30.3	29.6	24.9	0.4	29.2			0.4	NM	0.6	63.3
Quotient Technology		20.1	16.9	13.1	15	42.2	4.6	3.6	(3.2)	2.1	1.6			10.7	NM	9.7	0.5
Park City Group		(4.0)	(26.0)	(5.2)	4	72.5	NM	21.2	18.8	6.8	14.4			1.3	NM	1.3	71.3
Autobyel		(11.6)	(7.3)	(2.3)	(15)	18.1	(10.6)	(11.9)	(18.2)	1.2	(13.1)				0.1	NM	NM
Digital Retail Technology					Mean	61.2 %	14.6 %	14.3 %	10.6 %	2.3 %	12.0 %			1.7 x	10.8 x	2.2 x	39.8 x
					Median	64.0	18.9	19.7	16.4	1.6	13.9			0.2	10.8	0.8	43.6
Amazon.com (1)		30.9 %	19.9 %	17.0 %	\$33,110	41.3 %	14.6 %	13.1 %	6.0 %	5.5 %	7.6 %	AA-		1.5 x	0.2 x	1.9 x	12.8 x
Netflix		35.1	26.0	22.2	1,955	36.8	11.8	11.1	10.6	1.2	9.9	BB-		6.4	3.9	6.4	3.3
eBay		8.3	1.8	2.4	3,141	77.4	30.0	28.9	22.6	5.8	23.1	BBB+		3.0	1.5	3.1	7.7
Chewy		67.9	NA	NA	(236)	21.9	(4.2)	(5.6)	(6.1)	0.9	(6.5)				0.6	NM	NM
Wayfair		43.6	41.6	38.5	(542)	23.8	(5.8)	(6.8)	(8.0)	2.7	(9.4)			NM	NM	NM	NM
Etsy		36.8	36.8	40.1	129	69.3	19.1	18.4	15.3	0.7	17.8			2.7	NM	2.8	5.8
Qurate Retail Group (2)		NA	NA	NA	1,934	34.2	14.6	14.0	10.1	2.5	11.5	BB		3.9	3.7	4.0	4.2
Yelp		10.8	5.1	5.8	59	94.0	11.5	6.1	3.2	2.0	4.1				NM	2.8	NM
Stitch Fix		28.6	36.0	29.1	38	44.6	4.1	2.4	1.5	2.0	0.4				NM	2.5	NM
TheRealReal		54.9	NA	NA	(82)	64.5	(27.4)	(32.4)	(35.7)	7.6	(40.0)			NM	0.7	NM	NM
Revolve Group		24.8	22.8	21.2	48	53.7	9.4	8.6	8.1	2.1	6.5				NM	0.5	57.2
Groupon		(7.3)	(13.7)	(7.7)	129	50.7	6.4	5.1	2.8	2.6	2.5			1.8	NM	2.6	2.8
1-800-Flowers.com		8.4	12.8	4.1	76	42.1	7.7	6.1	3.7	2.6	3.5			1.3	NM	2.3	15.6
Systemax		13.3	7.5	9.4	69	34.4	8.7	7.4	6.9	0.6	6.8				NM	0.9	NM
PetMed Express		3.5	(8.5)	(4.1)	39	31.6	NM	14.1	13.3	0.2	13.9				NM		NM
Overstock.com		4.4	(22.6)	(17.4)	(130)	19.3	(7.6)	(8.0)	(9.1)	1.6	(9.6)			NM	0.9	NM	NM
Blue Apron		(24.2)	(33.6)	(27.9)	(25)	38.1	(3.0)	(4.5)	(10.7)	1.5	(6.0)			NM	NM	NM	NM
BlueStem Brands		(4.9)	(13.4)	(8.3)	109	38.1	8.0	6.4	3.4	1.2	5.2			4.1	3.0	4.5	1.8
Domestic eCommerce					Mean	45.3 %	5.8 %	4.7 %	2.1 %	2.4 %	2.3 %			1.8 x	1.8 x	2.6 x	12.4 x
					Median	39.7	8.0	6.2	3.5	2.0	4.7			1.4	1.2	2.6	5.8
Priceline		14.6 %	8.8 %	(3.1) %	\$5,666	99.3 %	39.4 %	38.4 %	35.4 %	2.8 %	35.7 %	A-		1.5 x	0.3 x	1.6 x	19.6 x
Expedia		11.6	9.5	4.0	1,390	82.6	13.6	12.0	8.1	9.0	3.0	BBB		2.7	NM	3.1	2.1
TripAdvisor		3.8	(2.5)	(0.5)	264	94.4	17.5	16.5	13.3	4.2	12.2			0.3	NM	0.6	21.8
Travelzoo		4.5	0.4	(0.2)	12	89.6	16.2	11.1	9.8	0.4	10.7				NM	1.9	NM
Domestic Travel Marketplaces					Mean	91.5 %	21.7 %	19.5 %	16.6 %	4.1 %	15.4 %			1.1 x	0.3 x	1.8 x	14.5 x
					Median	92.0	16.8	14.2	11.5	3.5	11.4			0.9	0.3	1.8	19.6
CarGurus		43.3 %	31.5 %	37.2	30	94.4	7.4	5.7	4.5	2.6	3.1				NM	1.4	NM
Carvana		NA	NA	NA	(202)	12.0	(6.1)	(7.1)	(8.1)	5.5	(12.6)	CCC+		NM	NM	NM	NM
RumbleON		NM	NM	NM	(32)	6.4	(4.8)	(5.1)	(5.1)	(0.0)	(5.0)			NM	NM	NM	NM
U.S. Auto Parts Network		(4.6)	(4.3)	(4.7)	(5)	27.2	(1.0)	(1.6)	(3.7)	2.2	(3.8)			NM	NM	NM	NM
Automotive / Powersports					Mean	15.2 %	(4.0) %	(4.6) %	(5.7) %	2.6 %	(7.1) %		N	л x	NM x	NM x	NM x
eCommerce					Median	12.0	(4.8)	(5.1)	(5.1)	2.2	(5.0)		N	Λ	NM	NM	NM

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

- (a) Excludes business acquisitions where applicable and available.
- (b) S&P Credit Rating.
- (c) Debt adjusted for the capitalization of operating leases at 6.0x rent expense.
- SOLOMON (1) Amazon store count includes 466 Whole Foods locations.

(2) In March 2018, Liberty Interactive changed its name to Qurate Retail Group.

E-COMMERCE AND DIGITAL - TRADING ANALYSIS (CONT.)

	Share Price	% of 52	YTD %	Equity	Enterprise (a	a) LTM	EV / LTM		EV / EBITDA		P/I	E	LTG	P/E/G	Dividend (b)	(c)
Company Name	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE %
Alibaba Group	\$170.34	87.0 %	24.3 %	\$443,492	\$448,691	\$57,734	7.8 x	27.1	x 22.0 x	16.3 x	23.9 x	21.4 x	25.7 %	0.9 x	%	16.5 %
JD.com	28.99	89.5	38.5	42,293	38,086	71,803	0.5	38.2	21.8	15.9	34.1	24.2	53.0	0.6		7.2
Mercado Libre	559.22	80.0	91.0	27,799	26,112	1,802	14.5	NM	NM	NM	NM	NM	126.3	NM		1.3
Rakuten	9.48	77.9	39.0	12,833	15,186	10,895	1.4	8.8	7.9	11.6	NM	NM	(10.5)	NM	0.4	22.6
Zalando SE	45.46	85.5	84.0	11,303	10,214	6,426	1.6	44.0	22.5	19.0	NM	NM	30.1	NM		2.8
Ocado Group	15.82	89.2	62.6	11,047	11,025	2,076	5.3	NM	NM	NM	NM	NM	NA	NM		(35.3)
Delivery Hero	43.90	84.2	25.0	8,348	7,445	972	7.7	NM	NM	NM	NM	NM	NA	NM		(17.6)
Start Today ⁽¹⁾	23.27	77.3	25.0	7,105	7,133	1,112	6.4	26.0	21.9	18.2	29.8	27.4	17.0	1.8	1.2	NM
Vipshop	9.17	92.7	67.9	6,122	5,256	12,363	0.4	9.9	7.2	6.1	10.4	9.9	16.9	0.6		14.8
Boohoo.com	3.34	93.9	67.7	3,889	3,661	1,264	2.9	31.7	27.7	21.3	NM	NM	26.4	NM		25.8
ASOS	29.99	39.6	6.9	2,514	2,561	3,170	0.8	20.5	16.8	12.0	NM	36.2	30.0	NM		14.4
Farfetch (2)	8.17	25.9	(53.9)	2,450	1,792	713	2.5	NM	NM	NM	NM	NM	NA	NM		(38.9)
Zooplus AG	121.75	74.0	(7.2)	875	902	1,572	0.6	NM	NM	28.2	NM	NM	NA	NM		(2.5)
Uxin Limited	2.47	25.0	(49.2)	725	922	515	1.8	NM	NM	5.5	NM	5.4	NA	NM		NM
N Brown Group	1.39	74.0	20.1	397	964	758	1.3	5.4	6.0	5.7	4.8	4.8	9.0	0.5	6.3	(5.4)
AO World	0.80	43.3	(49.4)	378	388	1,112	0.3	NM	NM	23.9	NM	NM	NA	NM		(20.5)
Secoo	6.10	50.8	(32.7)	306	425	879	0.5	13.1	NM	NM	9.6	7.0	NA	NM		10.1
Jumei International Holdings	2.02	72.1	10.4	239	(92)	603	(0.2)	7.1	NM	NM	NM	NM	NA	NM		3.1
home24	3.30	12.9	(73.1)	87	17	374	0.0	NM	NM	NM	NM	NM	NA	NM		NM
LightInTheBox Holding Company	1.10	60.8	(9.8)	74	112	211	0.5	NM	NM	NM	NM	NM	NA	NM		NM
Delticom AG	3.26	31.2	(58.8)	41	108	704	0.2	NM	35.2	6.7	NM	NM	NA	NM		(24.7)
International E-Commerce						Mean	2.7 x	21.1	x 18.9 x	14.7 x	18.8 x	17.0 x	32.4 %	0.9 x	2.6 %	(1.5) %
						Median	1.3	20.5	21.9	15.9	17.2	15.6	26.1	0.6	1.2	2.8
Ctrip.com	\$30.35	65.3 %	12.2 %	\$17,858	\$18,712	\$4,746	3.9 x	29.3	x 17.8 x	14.0 x	26.6 x	18.3 x	29.6 %	0.9 x	%	2.0 % %
MakeMy Trip	22.81	70.6	(6.2)	2,349	2,113	490	4.3	NM	NM	NM	NM	NM	NA	NM		(11.5)
trivago	3.87	51.3	(31.3)	1,362	1,122	939	1.2	14.5	13.0	10.8	29.6	25.6	113.4	0.3		4.1
Tuniu Corporation	3.20	44.2	(34.3)	394	162	311	0.5	NM	NM	33.0	NM	31.4	NA	NM		(11.0)
International Travel Marketplaces						Mean	2.5 x	21.9	x 15.4 x	19.3 x	28.1 x	25.1 x	71.5 %	0.6 x	NM %	(4.1) %
						Median	2.6	21.9	15.4	14.0	28.1	25.6	71.5	0.6	NM	(4.5)

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

- Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.
- Enterprise value represents equity value plus book value of total debt, preferred stock and minority interest less cash. (a)
- Dividend yield represents annualized dividend per share divided by current share price. (b)

SOLOMON

- (C) Return on Equity is defined as LFY Earnings from Continuing Operations divided by Average Total Equity. (1)
 - In September 2019, Yahoo Japan announced the acquisition of 50.1% of Start Today for an Enterprise Value of \$7.3 billion.

47 In August 2019, Farfetch announced the acquisition of New Guards Group for \$675 million. In December 2018, Farfetch announced the acquisition of Stadium Goods (2) for \$250 million.

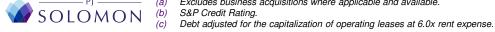
E-COMMERCE AND DIGITAL – OPERATING ANALYSIS (CONT.)

						Operating Efficiency								Credit Statistics					
		:	Sales Growth		LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	EBITDA - (a)	Credit	(b)	Debt /	Net Debt /	Adj. Debt / (c)	EBITDA-		
Company Name	HQ	LFY	Q(-1)	Q(-2)	EBITDA	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating		EBITDA	EBITDA	EBITDAR	Capex / Int.		
Alibaba Group	China				\$16,537	46.4 %	29.9 %	28.6 %	19.0 %	10.2 %	18.5 %	A+	_	1.2 x	NM x	1.4 x	14.2 x		
JD.com	China				997	14.1	2.4	1.4	0.4	2.1	(0.7)	BBB		1.4	NM	3.4	NM		
Mercado Libre	Argentina				42	56.8	3.1	2.3	(0.8)	6.8	(4.5)			18.6	NM	15.5	NM		
Rakuten	Japan				1,735	3.2	NM	15.9	8.5	6.6	9.4			8.1	0.1	8.1	17.7		
Zalando SE	Germany				232	42.6	4.6	3.6	2.3	3.6	0.0			0.0	NM	1.4	0.1		
Ocado Group	UK				22	34.6	2.4	1.1	(3.7)	9.0	(7.9)			19.9	0.0	12.3	NM		
Delivery Hero	Germany				(334)	39.3	(30.7)	(34.3)	(39.4)	5.3	(39.6)			NM	2.7	NM	NM		
Start Today	Japan				274	89.1	NM	24.6	22.8		24.6			0.7	0.1	0.7	NM		
Vipshop	China				531	21.0	5.1	4.3	3.5		4.3	BBB		0.3	NM	1.2	27.8		
Boohoo.com	UK				115	54.3	9.4	9.1	7.7	1.9	7.3			0.1	NM	0.2	NM		
ASOS	UK				125	50.8	4.6	3.9	3.0	4.4	(0.5)			0.6	0.4	1.3	NM		
Farfetch	UK				(256)	46.3	(32.7)	(35.9)	(39.6)	5.6	(41.5)			NM	2.6	NM	NM		
Zooplus AG	Germany				6	25.5	1.3	0.4	(0.1)	0.1	0.3			15.4	4.7	8.7	3.2		
Uxin Limited	China				(209)	66.3	(34.0)	(40.6)	(43.4)		(40.6)			NM	NM	NM	NM		
N Brown Group	UK				180	78.2	24.1	23.7	23.0	0.9	22.8			3.7	3.3	3.7	8.7		
AO World	UK				(1)	16.9	1.2	(0.1)	(0.9)	0.5	(0.6)			NM	NM	10.1	NM		
Secoo	China				33	18.8	4.4	3.7	3.4		3.7			6.9	3.3	6.8	2.6		
Jumei International Holdings	China				(13)	25.4	(0.5)	(2.1)	(6.0)	1.4	(3.6)				25.5	NM	NM		
home24	Germany				(75)	43.3	NM	(19.9)	(22.8)	2.9	(22.8)			NM	0.7	NM	NM		
LightInTheBox Holding Company	China				(30)	32.6	(12.0)	(14.3)	(14.7)		(14.3)			NM	NM	NM	NM		
Delticom AG	Germany				(20)	21.9	(1.7)	(2.9)	(3.7)	1.0	(3.9)			NM	NM	NM	NM		
International E-Commerce					Mean	40.4 %	(3.2) %	(3.0) %	(5.3) %	2.6 %	(5.6) %			6.2 x	3.9 x	5.8 x	10.0 x		
					Median	39.3	2.4	1.4	(0.1)	1.9	(0.6)			1.3	2.6	3.6	8.7		
Ctrip.com	China				\$640	79.0 %	15.2 %	13.5 %	10.4 %	2.1 %	11.4 %			13.0 x	0.7 x	12.2 x	2.3 x		
MakeMy Trip	India				(130)	41.7	(25.1)	(26.5)	(30.5)	0.7	(27.2)			NM	1.8	NM	NM		
trivago	Germany				78	99.3	8.8	8.3	7.2	1.3	7.0				NM	0.4	38.4		
Tuniu Corporation	China				(38)	51.8	(8.4)	(12.3)	(22.2)		(12.3)			NM	6.2	NM	NM		
International Travel Marketplaces					Mean	67.9 %	(2.4) %	(4.3) %	(8.8) %	1.0 %	(5.3) %			6.5 x	2.9 x	6.3 x	20.3 x		
					Median	65.4	0.2	(2.0)	(7.5)	1.0	(2.7)			6.5	1.8	6.3	20.3		

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne.

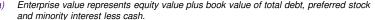
Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma adjustments for post close acquisitions and divestitures.

(a) Excludes business acquisitions where applicable and available.



INTERNATIONAL – TRADING ANALYSIS

Company Name	Share Price	% of 52	YTD %	Equity	Enterprise (a)	LTM	EV / LTM		EV / EBITDA		P/E		LTG	P/E/G	Dividend (b)	o) (c
	10/4/2019	wk high	Change	Value	Value	Revenue	Revenue	LTM	2019E	2020E	2019E	2020E	Rate	2019E	Yield	ROE
Inditex	\$30.45	95.9 %	24.4 %	\$94,837	\$87,505	\$29,497	3.0 x	12.1	x 10.3 x	9.6	x 22.1 x	21.5 x	8.2 %	2.7 x	3.2 %	28.1 %
Fast Retailing	568.77	86.7	8.0	58,046	52,291	21,002	2.5	19.1	17.5	15.6	34.2	32.2	NA	NM	0.8	19.3
H&M	19.38	97.2	52.9	32,072	32,695	22,875	1.4	12.2	11.7	10.8	23.1	22.4	6.3	3.7	5.1	23.6
Next PLC	73.61	94.9	51.1	9,405	10,925	5,150	2.1	10.0	8.0	8.0	12.9	12.6	6.3	2.1	2.7	NM
Aritzia	12.05	81.2	(2.1)	1,300	1,348	678	2.0	11.6	8.9	6.1	18.2	15.7	14.4	1.3		30.3
Kathmandu	1.95	92.0	13.1	443	455	344	1.3	7.6	7.3	7.1	12.1	11.7	4.5	2.7	5.2	13.4
Superdry	4.86	38.5	(14.9)	398	354	1,064	0.3	3.5	3.5	3.1	7.5	7.1	29.0	0.3	2.9	(29.4)
Esprit	0.20	71.2	(1.9)	367	(54)	1,649	(0.0)	2.3	NM	NM	NM	NM	NA	NM		(27.2)
Ted Baker	6.10	23.3	(67.7)	272	445	751	0.6	5.7	4.6	4.4	5.5	5.3	10.0	0.5	11.7	0.5
Roots Corporation	1.59	33.7	(32.7)	67	170	250	0.7	7.1	3.3	3.0	5.9	4.9	(10.2)	NM		0.8
Mothercare UK	0.17	55.9	(13.2)	58	66	627	0.1	NM	4.8	2.8	NM	NM	NA	NM		NM
International Specialty Retail						Mean Median	1.3 x 1.3	9.1 8.8	x 8.0 x 7.7	7.1 > 6.6	x 15.7 x 12.9	14.8 x 12.6	8.6 % 7.2	1.9 x 2.1	4.5 % 3.2	6.6 % 13.4
14.0	#000 7 0	00.0.0	05.4.9/	\$100.000	A004.070											
LVMH Hermes	\$382.79 670.32	89.0 % 93.2	35.4 % 26.3	\$192,683 69,873	\$204,073 66,050	\$54,920 7,004	3.7 x 9.4	15.3 24.6	x 13.3 x 23.9	12.2 21.9	x 22.9 x 41.5	21.7 x 38.7	10.9 % 9.6	2.1 x 4.3	1.8 % 0.7	21.8 % 27.6
								24.6 11.7	23.9							27.6
Kering Bishamant	483.85	81.9 79.3	7.4	60,490	63,008	16,283	3.9			9.2	16.3 20.0	15.4	10.5	1.6	2.4 2.9	17.6
Richemont	69.75		10.0 17.5	39,397	36,671	15,317	2.4	12.9	11.8 12.8	10.2		19.1	12.7 7.3	1.6	2.9	23.5
Burberry	24.90	86.4		10,187	9,171	3,320	2.8	14.1		11.8	22.6	21.7		3.1		
Moncler	35.63 2.88	78.6 63.0	12.5	8,989	9,174	1,639 3,479	5.6 2.3	17.1	14.6 7.3	13.0 6.8	21.7 26.5	20.9 27.8	10.2	2.1	1.2 2.3	36.3
Prada			(12.4)	7,372	8,061			14.3					16.2	1.6		
Canada Goose	38.70	53.5	(11.5)	4,233	4,444	643	6.9	28.3	20.2	16.6	30.9	25.1	34.5	0.9		47.6
Hugo Boss	50.79	67.6	(13.7)	3,518	3,706	3,101	1.2	7.7	4.5	4.3	11.9	11.3	8.5	1.4	 2.1	24.3 12.2
Ferragamo Reventio Cusinalli	17.94	75.0	(7.2)	3,027	2,899	1,509	1.9	12.3	7.7	7.1	25.8	24.1	13.9	1.9		
Brunello Cucinelli Tod's	30.66 47.45	78.4 76.2	(6.8)	2,085 1,570	2,135 1,672	630 1,016	3.4 1.6	19.5 21.0	11.9 9.4	11.1 8.9	35.7 NM	34.1 NM	6.5	5.5 NM	1.1 2.3	18.7 0.7
Mulberry	3.30	65.9	5.0 (8.9)	1,570	185	203	0.9	45.2	9.4 NM	NM	NM	NM	(10.7) NA	NM	2.3	(5.7)
Luxury / Apparel / Accessories			. ,			Mean	3.5 x	18.8	x 12.3 x	11.1 >		23.6 x	10.8 %	2.4 x	1.9 %	19.0 %
						Median	2.8	15.3	11.8	10.7	22.9	21.7	10.4	1.9	2.1	21.8
Adidas	\$297.00	91.0 %	48.1 %	\$58,201	\$57,490	\$24,634	2.3 x	15.8	x 15.6 x	14.2	x 26.3 x	24.7 x	14.7 %	1.8 x	%	29.1 %
Alimentation Couche-Tard	30.51	92.0	19.7	34,371	40,119	58,494	0.7	11.2	10.6	9.9	18.9	17.4	12.6	1.5	0.6	21.5
Loblaw Companies	56.16	98.1	22.5	20,369	25,431	35,509	0.7	9.9	6.9	6.6	17.0	15.9	NA	NM	1.7	6.3
Puma	76.43	97.4	66.2	11,386	11,863	5,490	2.2	22.7	16.2	13.8	36.6	32.5	26.3	1.4		16.2
Dollarama	36.01	92.1	47.8	11,337	12,638	2,775	4.6	19.1	15.1	13.8	24.8	22.6	11.7	2.1	0.4	NM
JD Sports	9.20	99.9	116.2	8,958	8,908	6,825	1.3	10.5	7.9	7.1	21.6	20.2	14.3	1.5	0.2	24.9
Canadian Tire ⁽¹⁾	108.52	86.4	1.3	8,012	14,289	9,954	1.4	11.8	9.0	8.5	11.0	10.3	NA	NM	2.9	16.1
Gildan Activewear	34.99	87.5	12.5	7,127	8,029	2,923	2.7	14.5	12.9	11.6	15.7	15.0	16.4	1.0	1.5	15.7
Pandora	39.73	61.5	2.1	3,773	4,734	3,279	1.4	4.7	4.8	5.0	7.3	6.6	2.1	3.4	6.6	NM
Alpargatas	6.32	98.1	89.8	3,450	3,429	993	3.5	26.1	21.1	17.1	31.4	25.8	25.0	1.3	0.8	11.2
ASICS	16.53	95.3	26.0	3,072	3,308	3,559	0.9	15.9	16.1	13.3	39.1	30.2	82.9	0.5	1.4	(10.1)
Hudson's Bay Company ⁽²⁾	7.44	92.2	36.1	1,751	4,182	7,039	0.6	17.9	13.4	9.4	NM	NM	NA	NM	0.5	(40.0)
SMCP	12.96	50.0	(12.1)	960	1,288	1,165	1.1	7.6	4.2	3.7	11.5	10.7	14.7	0.8		3.5
Mizuno	26.19	94.9	20.3	665	671	1,658	0.4	6.5	6.2	5.8	11.8	11.2	NA	NM	1.8	7.0
Delta Galil	23.94	69.9	(12.0)	610	993	1,564	0.6	7.2	NM	NM	NM	NM	NA	NM	1.0	9.3
Geox	1.30	54.8	1.4	338	650	890	0.7	15.4	5.5	5.2	23.8	17.0	NA	NM	2.1	(3.5)
Various						Mean	1.6 x	13.5		9.7 >		18.6 x	22.1 %	1.5 x	1.6 %	7.7 %
						Median	1.2	13.2	10.6	9.4	20.3	17.2	14.7	1.5	1.4	10.3
	consensus est Note: LTM bal adjustments fo	imates from ance sheet, o or post close	ThomsonOr cash flow ar acquisitions	ne. nd income and dives		s do not refle		(b) (C) (1) ms (2)	Return on Average To In August 2	Equity is otal Equit 2019, Cai	defined as l ty. nadian Tire	LFY Earnir announced	ngs from Co d the acqui	ontinuing C sition of Pa	d by current s Operations div arty City for \$ or to Le Tote.	vided by 174 millio



Note: Figures listed in USD. Based on average conversion rates for income statement items (2) Note: Figures listed in USD. Based on average conversion rates for income statement items (2) Note: Figures listed in USD. Based on average conversion rates for income statement items (2) In August 2019, HBC announced the divestiture of Lord & Taylor to Le Tote. In October 2018, Hudson's Bay Company completed the divestiture of select Real Estate Assets to and formed a JV with Signa to operate Kaufhof and Karstadt.

INTERNATIONAL – OPERATING ANALYSIS

								Operating						Credit Statistics		
Company Name	Store Count	Comp Store Sales		LTM	Gross	EBITDAR	EBITDA	EBIT	CapEx / (a)	(a) EBITDA - (Credit	(b) Debt /	Net Debt /	Adj. Debt / (c)) EBITDA-	
		LFY	Q(-1)	Q(-2)	EBITDA Margin	Margin	Margin	Margin	Margin	Sales	CapEx / Sales	Rating	EBITDA	EBITDA	EBITDAR	Capex / Int.
Inditex	7,447	4.0 %	5.0 %	3.0	\$7,255	55.0 %	33.7 %	24.6 %	17.1 %	4.3 %	20.3 %		0.0	K NM X	1.6 x	58.8
Fast Retailing ⁽¹⁾	3,588	6.2	(0.1)	NA	2,745	48.6	22.0	13.1	11.2	1.8	11.2	А	1.7	NM	3.4	54.8
H&M	4,979				2,672	52.6	23.5	11.7	7.2	3.7	8.0		0.7	0.2	3.4	NM
Next PLC	528				1,090	37.4	27.1	21.2	18.3	3.3	17.8	BBB	1.6	1.4	2.5	19.6
Aritzia	92	9.8	7.9	5.5 %	117	39.9	30.6	17.2	14.2	5.9	11.3		0.6	0.4	3.0	9.6
Kathmandu	167	4.4	0.0	0.0	60	60.9	30.1	17.5	15.2	2.1	15.4		0.3	0.2	2.7	44.7
Superdry	734				100	55.6	17.4	9.4	5.6	1.8	7.6			NM	2.8	51.2
Esprit	495	(9.6)			(24)	50.3	14.7	(1.5)	(5.8)	2.4	(3.8)			17.6	6.6	NM
Ted Baker	560	()			77	56.4	19.4	10.3	6.5	8.3	2.0		2.4	2.2	4.1	1.4
Roots Corporation					24	55.7	9.8	9.5	5.7	9.1	0.4		4.3	4.3	4.4	0.1
Mothercare UK (2)	1,227	(10.8)	(8.8)	(11.4)	(6)	8.7	4.1	(1.0)	(2.9)	1.1	(2.1)		NM	NM	8.5	NM
International Specialty Retail					Mean	47.4 %	21.1 %	12.0 %	8.4 %	4.0 %	8.0 %		1.2		3.9 x	30.0
					Median	52.6	22.0	11.7	7.2	3.3	8.0		0.7	1.4	3.4	32.2
LVMH					\$13,355	66.2 %	32.2 %	24.3 %	21.2 %	6.4 %	17.9 %	A+	1.1 :	x 0.7 x	2.3 x	29.3
Hermes	310				2,687	69.3	NA	38.4	34.9	4.1	34.3		0.0	NM	NA	NM
Kering					5,385	74.5	44.4	33.1	29.8	6.1	27.0	A-	0.9	0.4	2.2	33.7
Richemont					2,853	61.7	26.2	18.6	13.9	4.7	13.9	A+	2.7	NM	3.7	12.9
Burberry	475	2.0 %	NA	1.0 %	651	68.4	32.5	19.6	16.4	2.3	17.3		0.1	NM	2.4	NM
Moncler	193				535	77.6	NM	32.7	28.8	6.6	26.0		1.3	0.3	1.3	34.9
Prada	637				565	71.8	35.7	16.3	9.9	10.4	5.9		1.6	1.0	4.0	5.3
Canada Goose					157	61.8	28.3	24.4	22.5	3.4	21.0		1.5	1.3	2.1	11.2
Hugo Boss	420				479	65.0	29.9	15.5	12.2	5.1	10.3		0.7	0.4	3.3	18.0
Ferragamo	661				235	64.4	30.7	15.6	11.6	4.0	11.6		0.2	NM	3.0	16.7
Brunello Cucinelli	130	10.7			110	49.9	30.3	17.4	12.9	5.0	12.4		1.1	0.5	3.2	11.2
Tod's	402				80	48.2	20.3	7.9	3.7	4.7	3.1		3.9	1.3	5.2	3.4
Mulberry	114	(1.0)	(7.0)		4	61.5	13.5	2.0	(1.7)	5.7	(3.7)		1.3	NM	5.3	NM
Luxury / Apparel / Accessories					Mean	64.6 %	29.5 %	20.4 %	16.6 %	5.3 %	15.2 %		1.3	c 0.7 x	3.2 x	17.7
					Median	65.0	30.3	18.6	13.9	5.0	13.9		1.1	0.6	3.1	14.8
Adidas					\$3,641	52.8 %	18.5 %	14.8 %	11.2 %	2.6 %	12.2 %		0.6	K NM X	1.7 x	28.2
Alimentation Couche-Tard (3)	12,498	0.8 %	2.5 %	3.4 %	3,584	15.9	6.8	6.1	4.5	2.0	4.1	BBB	1.9	1.6	2.3	7.6
Loblaw Companies (4)	2,425	1.1	0.6	2.0	2,581	30.5	9.8	7.3	4.5	1.9	5.3	BBB	2.2	1.9	3.2	4.5
Puma	2,120		0.0	2.0	524	48.8	13.3	9.5	7.8	4.1	5.4		0.4	NM	2.0	25.6
Dollarama	1,250	2.7	4.7	9.5	661	47.4	32.8	23.8	22.1	3.6	20.3		2.1	2.0	3.2	14.0
JD Sports	1,200			0.0	850	47.0	NA	12.5	7.9	2.6	9.8		0.3	NM	NA	11.8
Canadian Tire	1,700				1,207	33.7	17.6	12.1	10.2	2.9	9.2	BBB+	5.1	4.5	5.4	5.6
Gildan Activewear	1,700				552	27.3	20.1	18.9	13.8	4.4	14.5		1.8	4.5	2.1	13.9
Pandora					1,013	74.4	37.2	30.9	26.3	2.9	28.0		1.0	0.9	1.9	39.1
Alpargatas	748				131	43.6	19.7	13.2	11.3	2.9	11.3		0.9	0.9 NM	2.6	13.8
Asics	740				209	45.6	NA	5.9	2.8	1.9	4.7		3.3	1.1	NA	13.0
Hudson's Bay Company ⁽⁵⁾	342	(0.2)	(0.4)	(2.1)	209	46.4 38.2	7.6	3.3	(4.6)	4.4	4.7 (1.1)		3.3 10.5	1.1	NA 8.0	NM
SMCP	342	(0.2)	(0.4)	(2.1)	170	73.6	25.7	14.6	(4.6)	4.4 6.2	(1.1) 8.4		2.3	1.9	3.9	2.7
					103	41.3	25.7 NA	6.2	4.6	1.2	8.4 5.0		2.3	0.0	3.9 NA	2.7
Mizuno Delta Galil	180				103	41.3 36.7	NA 12.5	6.2 8.8	4.6 5.3	1.2			1.8	0.0 2.7	NA 3.9	28.8
Geox ⁽⁶⁾	987	(2.0)	(0.0)	2.4	138						6.6					
	987	(2.3)	(2.2)	3.4		50.2	15.7	4.8	0.9	3.2	1.5		8.1	7.4	6.6	1.2
Various					Mean	44.2 %	18.2 %	12.0 %	8.8 %	3.0 %	9.1 %		2.8		3.6 x	14.3
					Median	45.0	17.6	10.8	7.8	2.7	7.5		2.0	1.9	3.2	13.1

Source: CapitalIQ and public filings. Forward estimates represent mean aggregate consensus estimates from ThomsonOne. Note: LTM balance sheet, cash flow and income statement items do not reflect pro forma

adjustments for post close acquisitions and divestitures.

Note: Figures listed in USD. Based on average conversion rates for income statement items and spot rates for balance sheet and share price, where applicable.

Excludes business acquisitions where applicable and available.

(a) S&P Credit Rating.

SOLOMON

Debt adjusted for the capitalization of operating leases at 6.0x rent expense. (b)

Fast Retailing SSS% for Japan segment. (1)

Mothercare UK SSS% for UK only. (2)

Alimentation Couche-Tard SSS% for domestic merchandise sales. (3)

Loblaw Companies SSS% for food retail segment. (4) (5)

Hudson's Bay Company SSS% for consolidated sales.

(6) Geox SSS% for company-operated stores.



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